

# EK-PACKAGES| TBOO & MORE

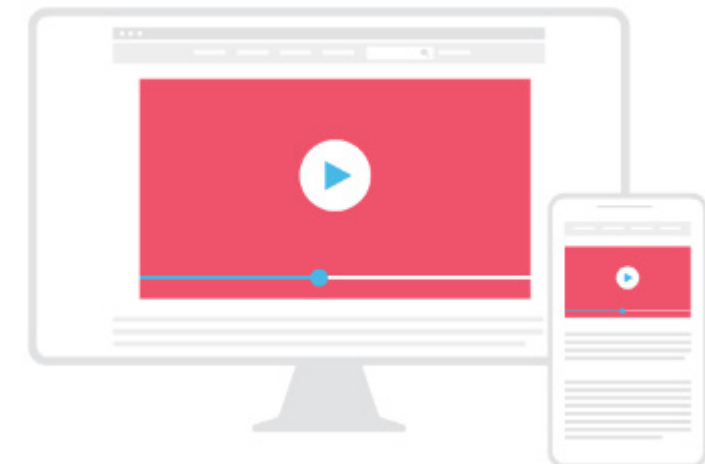
TBOO & MORE - DISPLAY (IMPRESSIONS + BEHAVIOURAL TARGETING)					
MEDIA	SITES	CPM	FORMAT	IMPRESSIONS	RATES
Ads & Data	Run of newssite	€ 14,5	Halfpage	910.600	€ 12.325
IPM	Run of network	€ 15		659.400	€ 9.750
				1.570.000	€ 22.075

**OFFER**  
**€ 15.000**



TBOO & MORE - VIDEO (IMPRESSIONS + BEHAVIOURAL TARGETING)					
MEDIA	SITES	CPM	FORMAT	IMPRESSIONS	RATES
Ads & Data	Run of newssite	€ 33	Preroll 15"	493.000	€ 13.860
IPM	Run of network	€ 15		357.000	€ 5.700
				850.000	€ 19.560

**OFFER**  
**€ 15.000**



Offer is valid from June 14 to maximum August 31 - 2024.

Business rule: Non-UEFA EURO 24 sponsors may not link to the EURO 24 in their material.