2024

PRINT RATES LUXEMBOURG

Ads & Data

One & not the same

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01

NEWSPAPERS

Luxemburger Wort

First daily newspaper in Luxembourg

Since its creation in 1848, the Luxemburger Wort has been a **benchmark newspaper** providing its readers with daily access to quality general information and comprehensive news at **international**, **national** and **local level**. The editorial offer is enriched by weekly themes, special sections and supplements produced by a team of professional journalists with Luxembourg expertise. of professional journalists with Luxembourgish expertise. A requirement for content: rigour, critical sense and intellectual honesty in the treatment of information. **Luxembourg's «quality paper», whose 175th anniversary will be in 2023!**

Lesetipps der ErwuesseBildung zur Oktave

Luxemburger Wort

Für Wahrheit und Recht

London
im Krönungsfieber

Anlageberatung: Es kommt auf das richtige Know-how an

Values of respect and credibility

Inspire confidence

Strong emotional relationship with its readers

> As a quality newspaper, the Luxemburger Wort offers a unique variety and depth in news, background knowledge and commentary.
> A quality daily newspaper, the Luxemburger Wort offers a unique diversity, analysis and a critical and well-founded journalistic approach. Approach to journalism.
>
> Roland Arens, Editor in Chief

PRINT	45.576 COPIES (CIM 2022)
FREQUENCY	DAILY (MONDAY - SATURDAY)
CREATION	SINCE 1848

DISTRIBUTION

- By subscription (96% of subscribers)
- Sale by issue in bookshops
- Available in paper and e-paper versions

Luxemburger Wort

First daily newspaper in Luxembourg

Luxemburger Wort

RATES 2024

Formats classic

	ART 1 000	ART 1000* PAGE LEFT	ART 1000 PUBLI	ART 500	AP 450	ACC 150	ACC 100	ART 250	ART 125	ACC 2
WIDTH X HEIGHT (MM)	251X376	251X376	251X376	251X188	149X158	251X150	251X100	149X211	98X150	98X348
WIDTH IN COLUMNS	5 COL	5 COL	5 COL	5 COL	3 COL	5 COL	5 COL	3 COL	2 COL	2 COL
RATES	€ 11.029	€ 7.023	€ 8.072	€ 5.964	€ 3.211	€ 4.877	€ 3.372	€ 4.185	€ 2.090	€ 4.560

*Placement on the left-hand page in the sections: Wirtschaft & Finanzen/Economy & Finance, Lokales/Locale, Kultur/Culture and Sport/Sports.
Places on editorial pages 5, 7 and 9: minimum size of Art 1000 or Art 500.

Formats Pano+Cover

PANO	1/2 PANO	ART 1000 COVER 4	ART 500 COVER 4	ART 1000 FAUSSE 1	FAUSSE 1+C2
528X376	528X188	251X376	251X188	251X310	251X310
10 COL	10 COL	5 COL	5 COL	5 COL	5 COL + 5 COL
€ 14.852	€ 10.547	€ 19.210	€ 10.387	€ 26.637	€ 38.603

Panoramic formats are not guaranteed in central location.

High impact+

	AP 50	ACC 30	ACC 50
WIDTH X HEIGHT (MM)	47X47	251X30	251X50
RATES	-	-	-
RATES FIRST PAGE	€ 1.048	€ 3.282	€ 5.471

Limited availability.
Front page placements are limited to 2 per month.

Sponsored content*

	1/1 PAGE
WIDTH X HEIGHT (MM)	Print ready material
RATES	€ 8.072
RATES FIRST PAGE	-

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

SECTIONS EDITORIAL PAGES

THEMES
Politics (national and international news)
Luxemburg
Services & Appointments
Economy
Culture
Panorama
Sports

SUPPLEMENTS FORMATS AND SPECIAL LOCATIONS

TYPE OF FORMAT, LOCATION	SUPPLEMENT*
Advertising on consecutive pages	+ 25% of the price of a single page
Placement in the newspaper on the page in the newspaper, on the page	+ 25%

* Supplements are not cumulative and are limited to 25% of the gross rate.

DEADLINES (Monday - Saturday)

Space reservation: 4 working days before publication
Material ready for print: 3 working days before publication
Material to be prepared: 7 working days before publication

Some sections of the journal are pre-printed before the day of publication, the deadlines for the delivery of material must be strictly respected, otherwise it will be technically impossible to publish. For any additional information on the details of the sections, inserts the calendar of special editions as well as exceptional formats, please contact your sales consultant.

Luxemburger Wort

First daily newspaper in Luxembourg

Luxemburger Wort

PRINT & SUPPLY

Information on request.

INSERTS

A long-lasting form of promotional communication that takes advantage of the impact and quality of of Luxembourg's leading daily newspaper.

INSERT PRINT

Inserts provided

	NATIONAL DISTRIBUTION	
WEIGHT	MONDAY-FRIDAY	SATURDAY
COPIES TO BE DELIVERED	46.200 COPIES	47.200 COPIES
<20 G	€ 9.150	€ 10.409
21 - 40 G	€ 9.802	€ 11.155
41 - 60 G	€ 10.451	€ 11.900
61 - 80 G	€ 11.101	€ 12.236
81 - 100 G	€ 12.257	€ 14.126
101 - 120 G	€ 12.906	€ 14.870

INSERT PRINT + DIGITAL WOODEE.LU 1 MONTH

Inserts provided

	NATIONAL DISTRIBUTION	
WEIGHT	MONDAY-FRIDAY	SATURDAY
COPIES TO BE DELIVERED	46.200 COPIES + DIGITAL CIRCULATION	47.200 COPIES + DIGITAL CIRCULATION
<20 G	€ 10.575	€ 11.708
21 - 40 G	€ 11.162	€ 12.380
41 - 60 G	€ 11.746	€ 13.050
61 - 80 G	€ 12.331	€ 13.352
81 - 100 G	€ 13.371	€ 15.053
101 - 120 G	€ 13.955	€ 15.723

Luxemburger Wort

First daily newspaper in Luxembourg

MEMOSTICK

A promotional communication tool on the front page of the Luxemburger Wort.
Visible: sticker positioned on the top right of the front page.
Detachable, it has a long lifespan and becomes a vector of communication just before the act of purchase.
Can be adapted to many strategies, choice of creative formulas: product offers, discount vouchers, scratch-offs, etc.
Effective when the reader benefits from an added value, thus allowing to create traffic towards the point of sale.

Print + distribution

	NATIONAL DISTRIBUTION	
	MONDAY-FRIDAY	SATURDAY
FORMAT 76 X 76 MM	46.200 COPIES	47.200 COPIES
Memostick standard 4/0	€ 6.100	€ 6.300

Premium goodie

An offer that combines Memostick + banner for double visibility on the front page.

FORMAT	PUBLICATION	TOTAL FIXED RATE
Memostick standard 4/0 (top of page) & header premium on the front page (5 col), 251 x 30 mm bottom page	From Monday till Saturday	€ 7.100

Memostick

DEADLINES (Monday - Saturday)

Reservation + delivery of files:
20 working days at the latest before the publication (this period is extended to 25 working days for exceptional formats).
Printing is carried out by Mediahuis Luxembourg S.A.

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Luxemburger Wort

Special dossiers

CALENDAR TOPICS

SECTOR	TOPIC		PUBLICATION 2024
Automotive	Autofestival 1	Luxemburger Wort	19 January
Automotive	Autofestival 2	Luxemburger Wort	26 January
Habitat / Housing	Housing & Building by Wortimmo.lu magazine	Magazine*	6 Mars
Family / Society	Seniors magazine	Magazine*	8 May
Automotive	Fleet / Leasing	Luxemburger Wort	14 June
Tourism / Culture	Holidays & Culture	Magazine*	20 June
Habitat	Housing & Building by Wortimmo.lu magazine	Magazine*	25 September
Family / Society	Seniors magazine	Magazine*	30 September
Automotive	E-mobility	Luxemburger Wort	8 November

This list is not exhaustive. Please consult your sales consultant or our website www.regie.lu.

* format magazine: 230x295 mm (newspaper).

ADVERTISING RATES

see editorial page module rates

DEADLINES (day of publication: Wednesday)

Space reservation: 11 working days before publication
Material ready for print: 11 working days before publication
Material to be prepared: 16 working days before publication

Contacto

The journal of Portugese speakers in the country

Since 1970, the weekly Contacto has been the reference media and the first source of information for the **Portuguese population** in Luxembourg. Thanks to its closeness to its readers, the newspaper covers news from Luxembourg and Portugal in Portuguese with an analytical and opinionated content. For more than **50 years**, it has been the reference brand for accompanying and **evolving** with the Portuguese population of the country.

European Newspaper Award
NEWSPAPER DESIGN · CONCEPT

Best European Local Newspaper 2020

> National and international news with **exclusive reports** on major themes of Luxembourg.
>
> José Campinho, Head of Portuguese-speaking section

PRINT	17.500 COPIES (CIM 2022)
FREQUENCY	WEEKLY, ON WEDNESDAY (SUMMER BREAK 7/08/2024 + 14/08/2024)
CREATION	SINCE 1970

DISTRIBUTION

- Distribution by Post Luxembourg via subscriptions to all Portuguese-speaking households.

Contacto

The journal of Portugese speakers in the country

RATES 2024

Formats classic

	ART 1 000	ART 1000*	ART 500	ACC 150	ACC 100	ART 250	ART 125	ACC 2
WIDTH X HEIGHT (MM)	251X376	251X376	251X188	251X150	251X100	149X211	98X150	98X348
WIDTH IN COLUMNS	5 COL	5 COL	5 COL	5 COL	5 COL	3 COL	2 COL	2 COL
RATES	€ 3.371	€ 3.877	€ 1.684	€ 1.384	€ 899	€ 1.135	€ 537	€ 1.247

* Sponsored content. Extra charge for space on the right-hand page: 15%

Formats Pano+Cover

	PANO	1/2 PANO	PANO PAGE 2+3	PANO PUBLI	ART 1000 COVER 4	ART 1000 FAUSSE 1	FAUSSE 1+C2
WIDTH X HEIGHT (MM)	528X376	528X188	528X376	528X376	251X376	251X269	251X269
WIDTH IN COLUMNS	10 COL	10 COL	10 COL	10 COL	5 COL	5 COL	5 COL + 5 COL
RATES	€ 5.373	€ 3.499	€ 7.673	€ 6.178	€ 5.014	€ 6.447	€ 9.819

High impact+

	AP 50	ACC 30	ACC 50	ACC 100	ART 1000	PANO
WIDTH X HEIGHT (MM)	60X40	251X30	251X50	251X100	251X376	528X376
WIDTH IN COLUMNS		5 COL	5 COL	5 COL	5 COL	10 COL
RATES	-	-	-	-	-	-
RATES FIRST PAGE	€ 557	€ 1.230	€ 2.044	-	-	-
RATES PAGE 2	-	-	-	-	-	€ 7.673
RATES PAGE 3	-	-	€ 920	€ 1.842	€ 4.408	€ 7.673

Limited availability. Front page placements are limited to 2 per month.

Sponsored content*

	ART 1000	PANO PUBLI
RATES	€ 3.877	€ 6.178
RATES FIRST PAGE	-	-
RATES PAGE 2	-	-
RATES PAGE 3	-	-

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

DEADLINES* (day of publication: Wednesday)

Space reservation: 6 working days before publication
Material ready for print: 4 working days before publication
Material to be prepared: 9 working days before publication

* possible annulation please allow 10 working days.

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Contacto

The journal of Portugese speakers in the country

PRINT & SUPPLY

Information on request.

INSERT PRINT

WEIGHT COPIES TO BE DELIVERED	18.900 COPIES
<20 G	€ 1.984
21 - 35 G	€ 2.165

INSERT PRINT + DIGITAL WOODEE.LU 1 MONTH

WEIGHT COPIES TO BE DELIVERED	18.900 COPIES + DIGITAL CIRCULATION
<20 G	€ 4.126
21 - 35 G	€ 4.289

MEMOSTICK

A promotional communication tool on the front page of the Contacto.
Visible: sticker positioned on the top right of the front page.
Detachable, it has a long lifespan and becomes a vector of communication just before the act of purchase.
Can be adapted to many strategies, choice of creative formulas: product offers, discount vouchers, scratch-offs, etc.
Effective when the reader benefits from an added value, thus allowing to create traffic towards the point of sale.

	WEEKLY ON WEDNESDAY
FORMAT 76 X 76 MM	17.500 COPIES
Memostick standard 4/0	€ 2.170

See Contacto technical specifications.
Prices subject to change during the year depending on the cost of cost of paper.

Memostick

02

MAGAZINES

LW weekend

Lifestyle magazine Luxembourg's Wort!

LW weekend is the **new lifestye magazine** from **Luxembourg's Wort**! **Every Saturday** from 14 October 2023, this new magazine highlights lifestyle themes such as: tourism, leisure, gastronomy, fashion/beauty, design, well-being, innovations, cultural agenda...
LW weekend offers a lifestyle, cultural and entertaining approach, a contemporary take on new trends, while being part of the editorial quality of the Grand Duchy's leading newspaper.

publication every Saturday

Luxemburger Wort
LW WEEKEND

The country's leading daily newspaper
A circulation of **45.576 copies** (CIM 2022)

137,500 readers/issue
A loyal readership of Luxembourgers.

32 pages of reports,
interviews, portraits,
discoveries and inspirations.
A generous design for reading pleasure.

RATES 2024

	1/1 PAGE	COVER C2	COVER C4	PANO PUBLI
WIDTH X HEIGHT (MM)	206X271	206X271	206X271	436X271
RATES	€ 4.000	€ 5.000	€ 6.000	€ 7.500

Finished format (trimbox) + 5 mm bleed all around.

SPONSORED CONTENT

	1/1 PAGE	PANO
WIDTH X HEIGHT (MM)	206X271	436X271
RATES	€ 5.000	€ 9.500

Sponsored content is always subject to prior approval by the editorial team.
Translation included. Print ready material.

DEADLINES

Space reservation: 7 working days before publication
Material ready for print: 4 working days before publication
Material to be prepared: 7 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Automoto

The automotive specialist of Luxembourg

Automoto takes stock of the automotive news and those who make it. Interviews, test-drives, reports, buying guides... the **editorial content written by recognised experts** allows you to be informed and entertained at the same time. With news from a Luxembourgian point of view the magazine reinforces its local roots as **a supplement to the Luxemburger Wort**, the country's leading daily newspaper. Automoto is **the ultimate magazine for car enthusiasts**.

Available as an entirely dedicated digital section on Wort.lu

PRINT	50.000 COPIES (CIM 2022)
FREQUENCY	TWICE A YEAR
CREATION	SINCE 1991

DISTRIBUTION

- Magazine distributed with the Luxemburger Wort, Luxembourg's leading daily newspaper and to all its subscribers (96% of the circulation)
- Targeted distribution points: local authorities, garages and insurance companies, doctor's offices, cultural venues, sports and leisure facilities

AUTO VUM JOER 2024

'Auto vum Joer' an event dynamic
Automoto has positioned itself as the benchmark player in the specialised press in Luxembourg by **organising the "Auto vum Joer"** car of the year competition. Supported by loyal partners, this competition is recognised and appreciated by both professionals and the general public. **The 31st edition will be held in 2024.**

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Automoto

The automotive specialist of Luxembourg

automoto by Luxemburger Wort

RATES 2024

	Formats classic		Formats Pano+Cover				High impact+
	1/1 PAGE*	1/2 PAGE* WIDTH	PANO	COVER C2*	COVER C3*	COVER C4*	LA UNE PAVED CORNER
WIDTH X HEIGHT (MM)	210X297	210X151	420X297	210X297	210X297	210X297	120 X 80 X 80
RATES	€ 2.920	€ 1.530	€ 5.480	€ 3.350	€ 3.050	€ 3.600	€ 1.020

* Finished format (trimbox) + 5 mm bleed all around.

	Sponsored content*	
	1/1 PAGE	PANO 1/1 PAGE + 1/1 PAGE
WIDTH X HEIGHT (MM)		
RATES	€ 3.380	€ 6.300

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

PUBLICATION SCHEDULE 2024

PUBLICATION DATE
16 January - Special Autofestival
15 October

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

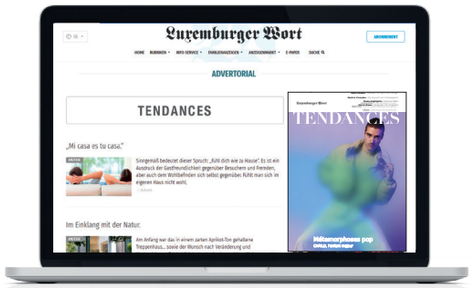
All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Tendances

Luxury and prestige magazine

Tendances stimulates and captures **emotions**, **styles** and **lifestyle trends**. Through the prism of excellence, the magazine inspires through editorial and emotional added value and visual aesthetics. Jewellery, fashion, beauty, accessories, escape, design, art, gastronomy... Themes in harmony with the quality concept of **the Luxemburger Wort** to meet the aspirations of a premium and cultured readership.
Prestige and refinement are at the heart of this exceptional magazine.

Available as a digital version in Wort.lu



> In Trendances we take you into the world of luxury: new trends, beautiful objects and the most beautiful travel destinations. Let's get away from it all!
>
> Manon Kramp, editorial manager of Tendances

PRINT	46.000 COPIES (CIM 2022)
FREQUENCY	BI-ANNUAL
CREATION	SINCE 2005
DISTRIBUTION	

- Magazine distributed with the Luxemburger Wort, Luxembourg's leading dailyand to all its subscribers (96% of the circulation)

Tendances

Luxury and prestige magazine

TENDANCES by Luxemburger Wort

RATES 2024

	Formats classic + Pano		Formats Cover			High impact +	Sponsored content
	1/1 PAGE*	PANO	COVER C2*	COVER C3*	COVER C4*	1/1 PAGE* SUMMARY SIDE	1/1 PAGE Print ready material
WIDTH X HEIGHT (MM)	280X400	560X400	280X400	280X400	280X400	280X400	
RATES	€ 7.140	€ 11.760	€ 9.660	€ 7.140	€ 10.710	€ 8.930	€ 8.190

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

PUBLICATION SCHEDULE 2024

EDITION	PUBLICATION DATE
Spring	16 May
Autumn	21 November

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Télécran

Luxembourg’s leading weekly

The reader at the heart of the magazine. To accompany the Luxembourg reader in his or her life, to echo what touches and interests him or her the main themes of Télécran: society and the country, life (family, health, lifestyle, environment...), leisure time, TV and film news, environment, etc.), leisure time, TV and film news. This content, which is always **innovative**, is supported by an **easy-to-read layout** and **strong visuals**. Regular appointments and new views create rhythm and a dynamic reading perspective. **Télécran, more than ever the spirit of the magazine.**

> As the leading weekly magazine, Télécran provides information on everything everything that fascinates Luxembourg, including film and television.
>
> Martina Folscheid, editor-in-chief

PRINT	17.354 COPIES (CIM 2022)
FREQUENCY	WEEKLY, ON WEDNESDAY
CREATION	SINCE 1978
DISTRIBUTION	

- By subscription (84% of subscribers)
- Single issue sales in bookshops

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Télécran

Luxembourg's leading weekly

RATES 2024

	Formats classic		Formats Cover				High impact +		TV programme		Sponsored content*	
	1/1 PAGE*	1/2 PAGE* WIDTH	PANO*	COVER C2*	COVER C3*	COVER C4*	PRIMA POSTA** 1/1 PAGE	EDITO* 1/3 PAGE	PAVÉ	BANDEAU	ART 1 000	PANO[2]
WIDTH X HEIGHT (MM)	200 X 285	210X146	400 X 285	200 X 285	200 X 285	200 X 285	200 X 285	68 X 285	47,3X50 Outside right, bottom of page	196X25 Right-hand page, footer		
RATES	€ 2.730	€ 1.790	€ 4.030	€ 3.590	€ 3.000	€ 4.150	€ 3.410	€ 1.550	€ 910	€ 1.240	€ 2.730	€ 4.030

* Extra charge for space on the right-hand page: 15%
* Finished format (trimbox) + 5 mm bleed all around.

** First insertion right page

1 week / 7 inserts
[1] In the same issue, 1 insert per day

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

[2] Possibility of combining 1/1 page

THEMATIC DOSSIERS 2024

TOPICS	PUBLICATION DATE
Furniture Festival	6 March
Funeral Homes	20 March
Continuous education	8 May
Seniors	5 June
Furniture Festival	25 September
Home Expo / Housing Week	2 October
Seniors	16 October
Funeral Homes	23 October

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

Bauen & Wunnen
by wortimmo.lu

The communication platform for all sectors related to **housing** and **real estate**.

EVERY WEEK

- The meeting place for craftsmen and all service providers in the building industry.
- A showcase for your company and a source of inspiration for our readers and your future customers.

EVERY MONTH

- A stapled supplement with specialised topics on the property market.
- For each real estate agency, the context for highlighting its expertise and professionalism.

PUBLISHED ON WEDNESDAY

Bauen & Wunnen
by wortimmo.lu

by wortimmo.lu LES SPÉCIALISTES DE L'IMMOBILIER
Luxemburger Wort

RATES 2024

	Formats				Banner + covers			
	1/1 PAGE	1/1 PAGE PRIMA POSTA	PANO	1/2 PAGE	BANNER PAGE 1	COVER C2	COVER C3	COVER C4
WIDTH X HEIGHT (MM)	251X376	251X376	528X376	251X188	251X50	251X376	251X376	251X376
RATES	€ 3.140	€ 3.360	€ 5.780	€ 1.790	€ 1.950	€ 3.560	€ 3.310	€ 3.890

Rate mm/col: € 4,80

DEADLINES* (day of publication: Wednesday)

Space reservation: 5 working days before publication
Material ready for print: 5 working days before publication
Material to be prepared: 9 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

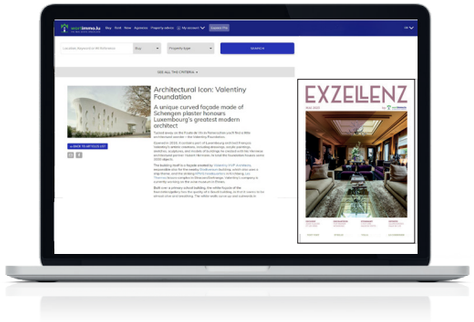
Exzellenz

The magazine dedicated to luxury real estate and the art of living.

EXZELLENZ by

Exzellenz is the **new exclusive magazine about high-end real estate and the people who make it happen**.
New constructions, renovations, decoration, Exzellenz allows you to discover the best in Luxembourg and elsewhere. Architects, decorators, experts and craftsmen share their most beautiful creations as well as their secrets in this prestigious, inspiring and exciting magazine. This new biannual edition reinforces and enriches the wortimmo.lu ecosystem by providing **a premium medium with high editorial added value in addition to targeted and strategic visibility**.

Available as a digital section on Wortimmo.lu



PRINT	48.500 COPIES (CIM 2022)
FREQUENCY	BI-ANNUAL
CREATION	SINCE 2021

DISTRIBUTION

- Magazine distributed with the Luxemburger Wort, Luxembourg's leading daily newspaper, and to all its subscribers (96% of circulation)
- Nominative mailing to decision-makers from the economic world and the real estate sector
- Targeted and strategic distribution network: hotels, restaurants, medical practices, convention centres, etc,
- Sale per publication in newsagents

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Exzellenz

The magazine dedicated to luxury real estate and the art of living.

EXZELLENZ by

RATES 2024

	Formats Classic	Banner + covers			Special placement	Sponsored content*	
	1/1 PAGE*	COVER C2*	COVER C3*	COVER C4*	1/1 PAGE* FACE SUMMARY	2X 1/1 PAGE Print ready material	4X 1/1 PAGE Print ready material
WIDTH X HEIGHT (MM)	250X335	250X335	250X335	250X335	250X335		
RATES	€ 3.470	€ 4.300	€ 3.780	€ 5.150	€ 4.100	€ 6.200	€ 11.450

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

PUBLICATION SCHEDULE 2024

TOPICS	PUBLICATION DATE
Spring	5 June
Autumn	6 November

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

Luxembourg Times

The business magazine for English speakers

LUXEMBOURG TIMES

Building on the success of its digital format, Luxembourg Times has added a print publication in **magazine format**. In keeping with the spirit of the website aimed at Luxembourg's English-speaking community, the magazine features **68 pages** detailing major current news topics. The same editorial values at the service of **economic**, **political** and **business-oriented content** in order to business-oriented content in order to provide in-depth coverage of expats' favourite topics. The reference brand to reach the country's English speakers, mainly from the top management.

> We deliver news and analysis on the stories that matter, bringing Luxembourg closer to our readers.
>
> Cordula Schnuer, Luxembourg Times Editor-in-chief

PRINT	10.000 COPIES (CIM 2022)
FREQUENCY	1 PUBLICATION PER YEAR
CREATION	SINCE 2018

DISTRIBUTION

- Network of corporate and individual subscribers
- Nominative distribution to decision-makers (2,500 mailed)
- Distribution points in strategic business locations: banks, insurance companies international hotels, conference & business centres, including European Convention Center Luxembourg (ECCL), airport, train station, ...
- Appropriate events to reach companies and decision makers, such as ICT Spring, LPEA Insights, LuxFLAG and Woman at the top in association with The Financial Times)
- Newsstand sales

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Luxembourg Times

The business magazine for English speakers

LUXEMBOURG TIMES

RATES 2024

Formats Classic

	1/1 PAGE*	PAGE 5* PRIMA POSTA	OPPOSITE* CONTENTS	PANO*	COVER C2*	COVER C3*	COVER C4*
WIDTH X HEIGHT (MM)	200 X 265	200 X 265	200 X 265	400 X 265	200 X 265	200 X 265	200 X 265
RATES	€ 4.730	€ 5.780	€ 5.780	€ 8.930	€ 6.510	€ 5.460	€ 7.140

* Finished format (trimbox) + 5 mm bleed all around.

Sponsored content*

1/1 PAGE Print ready material
€ 4.730

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

PUBLICATION SCHEDULE 2024

SPECIAL FEATURE	PUBLICATION DATE
Business	22 April
Alternative Funds & Banking	14 October

DEADLINES

Space reservation: 25 working days before publication
Material ready for print: 21 working days before publication
Material to be prepared: 25 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Merkur

Economic information and business news of companies

MERKUR

The official magazine of the Luxembourg **Chamber of Commerce**, Merkur is sent to **37.000 member companies**. As an information medium, it reflects the activity and news of all the sectors that make up the country's economy. Expert content in French and English promotes entrepreneurship and economic relations, suitable environment for communicating with Luxembourg's decision-makers and key players. The bimonthly magazine is reinforced by the publication of 3 supplements and targeted guides benefiting from 1,500 additional copies (a total of 39,500 copies).
The magazine benefits from the credibility of the Chamber of Commerce, the voice of 90.000 companies in the Grand Duchy.

CHAMBER OF COMMERCE LUXEMBOURG
POWERING BUSINESS

PRINT	30.000 COPIES / PRACTICAL GUIDE 31.500 COPIES (CIM 2022)
FREQUENCY	BI-MONTHLY
CREATION	SINCE 1975

DISTRIBUTION

- 30.000 personal mailings to decision-makers, key figures, company directors and executives of companies affiliated to the Chamber of Commerce (Industry, SME/SMI, banking, insurance, commerce, transport, hotels and gastronomy)

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Merkur

Economic information and business news of companies

MERKUR

RATES 2024

	Formats Classic				Formats Pano + Cover						Sponsored content*
	1/1 PAGE*	1/1 PAGE* PRIMA POSTA	1/1 PAGE* SECOND POSTA	1/2 PAGE * WIDTH	PANO*	1ST CENTERFOLD*	COVER C2*	COVER C2 - PANO*	COVER C3*	COVER C4*	1/1 PAGE Print ready material
WIDTH X HEIGHT (MM)	200X265	200X265	200X265	200X130	400X265	400X265	200X265	400X265	200X265	200X265	
RATES	€ 3.560	€ 4.120	€ 4.000	€ 2.240	€ 7.100	€ 7.450	€ 5.440	€ 9.130	€ 4.620	€ 6.430	€ 3.550

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

DOSSIERS 2024

PUBLICATION DATE
25 January
21 March
16 May (Guide 1)
16 May
11 July
12 September
14 November (Guide 2)
14 November

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

D’Handwierk

The magazine of the Federation of Craftsmen of Luxembourg and the Chamber of Crafts

D’Handwierk is aimed at the craft sector and is distributed to all craft companies established in Luxembourg. The sector represents 8.400 companies employing some 95.000 people and is the country’s largest employer. The bilingual magazine (DE/FR) covers political and economic news, company news, service information and background articles on topics relating to the craft industry.
New in 2023, the editorial content will be enriched with 7 new recurring sections: Digitalisation, Training, Energy, Innovation, IT, Finance and Business Management.

TRUSTED PARTNERS
La Fédération des Artisans: the umbrella organisation of the craft industry (40 professional organisations from the sectors: construction, mechanics, food, fashion/health/hygiene and communication/services.
The Chamber of Trades: a reference institution, independent at the service of businesses and society, a driving force for sustainable development and innovation

PRINT	8.700 COPIES (CIM 2022)
FREQUENCY	8 PUBLICATIONS PER YEAR
CREATION	SINCE 1947

DISTRIBUTION

- By subscription to all craft enterprises established in Luxembourg (8.500 companies).

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

D’Handwierk

The magazine of the Federation of Craftsmen of Luxembourg and the Chamber of Crafts

D'HANDWIERK

RATES 2024

	Formats Classic			Formats Pano + Cover					Sponsored content*	
	1/1 PAGE*	1/1 PAGE* PRIMA POSTA	1/2 PAGE*	PANO CENTRAL*	PANO C2*	COVER C2*	COVER C3*	COVER C4*	ART 1000	PANO PUBLI
WIDTH X HEIGHT (MM)	210X270	210X270	210X132	420X270	420X270	210X270	210X270	210X270		
RATES	€ 2.040	€ 2.270	€ 1.220	€ 3.660	€ 4.060	€ 2.640	€ 2.400	€ 2.820	€ 2.390	€ 3.430

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

DOSSIERS 2024

PUBLICATION DATE

15 February
21 March
18 April
23 May
20 June
19 September
17 October
21 November

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

Decisão

The Portuguese business magazine

Decisão is the first **economic** and **business magazine** for the **Portuguese** speaking community in Luxembourg. A high editorial quality, a sharp editorial approach, 100% exclusive content by specialised journalists. **The meeting place for entrepreneurs and decision-makers.**

> The business world and the profiles of Portuguese entrepreneurs in Luxembourg.
>
> José Campinho, Head of the Portuguese-speaking

PRINT	5.000 COPIES (CIM 2022)
FREQUENCY	THREE MONTLY
CREATION	SINCE 2014

DISTRIBUTION

- Network of 150 subscribing companies (1.500 copies)
- Nominative distribution to decision-makers (1.000 items)
- Distribution points in strategic locations (1,500 copies)
- 10 events in partnership with Escala Business Club, AICEP and the the Portuguese Embassy in Luxembourg (1.000 copies)

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Decisão

The Portuguese business magazine

decisão

RATES 2024

	Formats Classic		Formats Cover			Special Locations					Sponsored content	
	1/1 PAGE*	PANO*	COVER C2*	COVER C3*	COVER C4*	1/1 PAGE* RIGHT SIDE SUMMARY	1/1 PAGE* PAGE 3	2/1 PAGE* COVER C2 + PAGE 3	2/1 PAGE* PAGE 4 + PAGE 5	2/1 PAGE* COVER C3	1/1 PAGE	PANO
WIDTH X HEIGHT (MM)	215X265	430X265	215X265	215X265	215X265	215X265	215X265	430X265	430X265	430X265		
RATES	€ 1.500	€ 2.200	€ 2.100	€ 1.900	€ 2.900	€ 1.700	€ 1.900	€ 3.500	€ 2.900	€ 3.100	€ 1.600	€ 2.300

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

PUBLICATION SCHEDULE 2024

SPECIAL FEATURE	PUBLICATION DATE
Starting a business - Green mobility - Autofestival special	20 January
Real estate and executive education	13 May
Index 100 of Portuguese companies (special edition)	28 June
Taxation and wealth management	14 October

DEADLINES

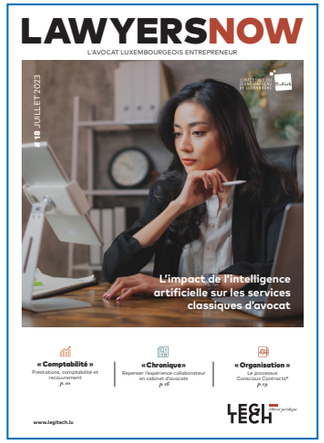
Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

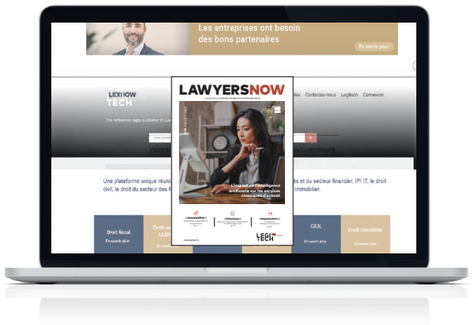
Lawyers **Now**

The magazine of the Luxembourg business lawyer

LAWYERSNOW
L'AVOCAT LUXEMBOURGEOIS ENTREPRENEUR

LawyersNow is the magazine developed in partnership with the Luxembourg Young Bar Conference and dedicated to the practice of of the legal profession. Of the 290 law firms in Luxembourg, 260 are composed of less than 10 people. Thanks to topical themes such as human resources, IT, management, marketing, etc., the magazine is an indispensable tool for these lawyers business leaders.
LawyersNow is published by Legitech, the reference legal content publisher in Luxembourg.





Available as a digital section on legitech.lu

PRINT	3.500 COPIES (CIM 2022)
FREQUENCY	THREE-MONTLY
CREATION	2019

DISTRIBUTION

- Nominative and free mailing to the 3.400 lawyers established in Luxembourg
- Events of the Youth Bar Association of Luxembourg

Lawyers **Now**

The magazine of the Luxembourg business lawyer

LAWYERSNOW
L'AVOCAT LUXEMBOURGEOIS ENTREPRENEUR

RATES 2024

	Formats Classic		Formats Cover		
	1/1 PAGE*	1/1 PAGE* FACE SIDE	COVER C2*	COVER C3*	COVER C4*
WIDTH X HEIGHT (MM)	220X297	220X297	220X297	220X297	220X297
RATES	€ 2.210	€ 2.520	€ 3.050	€ 2.790	€ 3.300

* Finished format (trimbox) + 5 mm bleed all around.

PUBLICATION SCHEDULE 2024

SPECIAL FEATURE	PUBLICATION DATE
N° 21 / March	29 March
N° 22 / July	29 July
N° 23 / September	13 September
N° 24 / December	16 December

DEADLINES

Space reservation: 25 working days before publication
Material ready for print: 21 working days before publication
Material to be prepared: 25 working days before publication

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Expat Hub magazine - Your Luxembourg

The guide for expats and newcomers to Luxembourg

Welcome to Luxembourg!
The Expat hub magazine is a new and exclusive magazine for expats who are in Luxembourg or about to arrive.
This 96-page magazine is a real tool to inform, guide and entertain the English-speaking community in its daily life around themes such as education, health, employment, social life, etc. life around themes such as education, health, employment and leisure. Practical information, good tips and lifestyle articles lifestyle articles form the core of a content written by a team of English speakers already well established in the community community in the country.

01 SEPT 24
EXPAT DAY
by Luxembourg Times

Since 2023, the publication of the magazine has coincided with EXPAT DAY, the event entirely dedicated to expats in Luxembourg.

PRINT	5.500 COPIES (CIM 2022)
FREQUENCY	YEARLY
CREATION	SINCE 2022

DISTRIBUTION

- Targeted mailing to 1.000 CEO's
- Distribution in international schools, to members of Amcham (American Chamber of Commerce in Luxembourg) and in the LCTO network
- Partnership with multinationals that welcome expats every year
- B2B & B2C events in Luxembourg, including Expat Day 2024

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Expat Hub magazine - Your Luxembourg

The guide for expats and newcomers to Luxembourg

EXPAT HUB Magazine by Luxembourg Times

RATES 2024

	Formats Classic	Formats Cover			Special Locations
	1/1 PAGE*	COVER C2*	COVER C3*	COVER C4*	PRIMA POSTA* 1/1 PAGE
WIDTH X HEIGHT (MM)	200 X 265	200 X 265	200 X 265	200 X 265	200 X 265
RATES	€ 3.050	€ 3.780	€ 3.360	€ 4.520	€ 3.630

* Finished format (trimbox) + 5 mm bleed all around.

* First insert on right page

DOSSIER 2024

PUBLICATION DATE

1 September Expat Day

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

Health Bells

The health and wellbeing magazine

Published in collaboration with Santé Services S.A., Health Bells is a new magazine that aims to inform and participate in health education.
Health news, special features, expert opinions and interviews, lifestyle sections, nutrition and well-being advice and practical information... the magazine offers reliable content guaranteed by professionals certified by the Robert Schuman Hospitals. The new health and well-being magazine benefits from the quality of distribution of the Luxemburger Wort as well as a strategic presence in the **Robert Schuman Hospitals network**.

Available as a digital version in Wort.lu

PRINT	53.000 COPIES (CIM 2022)
FREQUENCY	THREE-MONTHLY
CREATION	2022

DISTRIBUTION

- Magazine distributed with the Luxemburger Wort, Luxembourg's leading daily and to all its subscribers (96% of circulation)
- Available in the departments of the Robert Schuman Hospitals (6.000 copies)

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

Health Bells

The health and wellbeing magazine

Health Bells
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RATES 2024

	Formats Classic + Pano		Formats Cover			Sponsored content*	
	1/1 PAGE*	PANO	COVER C2*	COVER C3*	COVER C4*	ART 1000	PANO PUBLI
WIDTH X HEIGHT (MM)	210X297	420X297	210X297	210X297	210X297		
RATES	€ 3.260	€ 5.880	€ 3.990	€ 3.570	€ 4.730	€ 3.680	€5.880

* Finished format (trimbox) + 5 mm bleed all around.

* Your brand communication integrated into the editorial environment.
Expert interview / Product launch / Anniversary...
Translation included. Print ready material.

DOSSIERS 2024

PUBLICATION DATE
28 March
13 June
26 September
28 November

DEADLINES

Space reservation: 16 working days before publication
Material ready for print: 12 working days before publication
Material to be prepared: 16 working days before publication

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www.linkedin.com/company/adsanddata