

# LW weekend

## Lifestyle magazine Luxembourg's Wort !

LW weekend is the **new lifestyle magazine** from **Luxembourg's Wort** ! **Every Saturday** from 14 October 2023, this new magazine highlights lifestyle themes such as: tourism, leisure, gastronomy, fashion/beauty, design, well-being, innovations, cultural agenda...

LW **weekend** offers a lifestyle, cultural and entertaining approach, a contemporary take on new trends, while being part of the editorial quality of the Grand Duchy's leading newspaper.



**Luxemburger Wort**  
**LW WEEKEND**



The country's leading daily newspaper  
A circulation of **50.000**



**137,500 readers/issue**  
A loyal readership of Luxembourgers.

publication  
every  
Saturday



32 pages of reports, interviews, portraits, discoveries and inspirations. A generous design for reading pleasure.

Formats	1/1 page*	Cover C2*	Cover C4*
Width x Height in mm	230x295	230x295	230x295
RATES	€ 4.000	€ 5.000	€ 6.000

\* Finished format (trimbox) + 5 mm bleed all around.

### DEADLINES

Space reservation	Material ready for print	Material to be prepared
7 working days before publication	4 working days before publication	7 working days before publication