

An abstract graphic consisting of three overlapping shapes: a blue shape on the left, a black square in the center, and a pink shape on the right. The blue shape is a rounded rectangle. The black shape is a square. The pink shape is a rounded rectangle that overlaps the blue and black shapes.

# TECHNICAL SPECIFICATIONS PODCAST ADS

**Ads & Data**  
*One & not the same*

# TECHNICAL SPECIFICATIONS | **PODCAST ADS**

## PODCAST ADS

FORMAT	FILE TYPE	MAXIMUM SIZE	MAXIMUM AUDIO DURATION
Podcast Ad	MP3, WAV	10 MB	30 seconds

■ Delivery of the ad: 5 business days before start of campaign.

■ Files must be send to: [tom.ballon@adsanddata.be](mailto:tom.ballon@adsanddata.be)