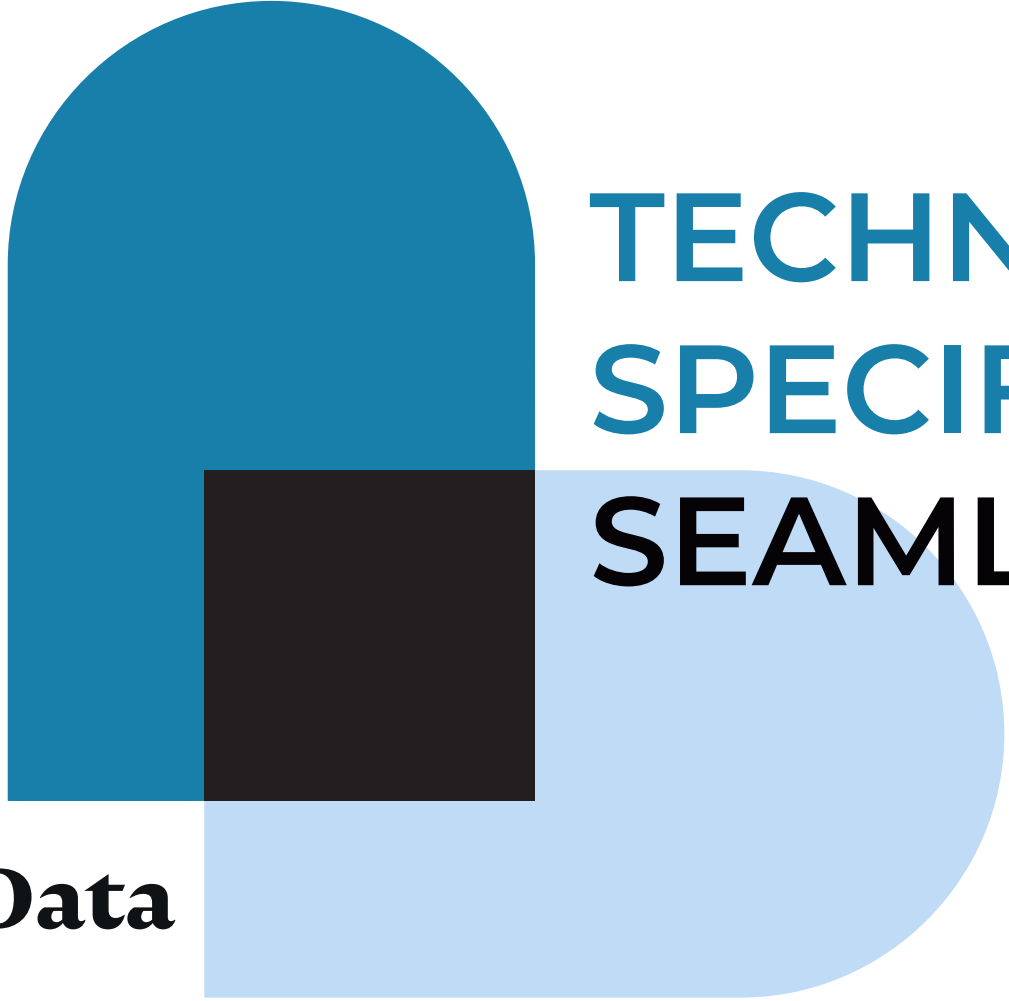




Ads & Data

**TECHNICAL
SPECIFICATIONS
SEAMLESS** 

HOW TO DELIVER?

FORMAT	ASSET NAME	SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless Image	Image Standard	2 : 1	1440	720	1 MB	.jpg - .png
	Image Large	3 : 2	1440	960	1 MB	.jpg - .png
	Image XLarge	1 : 1	1440	1440	1 MB	.jpg - .png
	Logo**	1 : 1	150	150	150 KB	.jpg - .png
	Headline	max 60 characters				
	Body text	max 60 characters				
	Advertiser name	max 25 characters				
Seamless Carousel*	Call to action	max 12 characters				
	Landing page	Provide a landing page/URL with any UTM code				
	Logo**	1 : 1	150	150	150 KB	.jpg - .png
	Body text	max 125 characters				
	Advertiser name	max 25 characters				
	Per slide:					
	Image	1 : 1	1080	1080	1 MB	.jpg - .png
	Body text	max 40 characters				
	Call to action	max 12 characters				
	Landing page	Provide a landing page/URL with any UTM code				

* PLEASE NOTE: Submit a minimum of 3 and a maximum of 5 slides/urls per carousel. The total weight of all images in the carousel must not exceed 4 MB.
** The logo must be supplied on a white/transparent background, with a clear contrast between the logo and the background. A white logo is not permitted!



Image

Your Multibrand Media Boutique

Headline

Sterke content, slimme data en een aanpak die je merk laat groeien.

Description

Advertentie van

Ads & Data

Attribution

Contacteer ons

CTA

Logo

HOW TO DELIVER?

FORMAT	ASSET NAME		SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless  Video	Video Standard	max 30 seconds image (poster image)	16 : 9 16 : 9	720 1440	405 810	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video Large	max 30 seconds image (poster image)	3 : 2 3 : 2	720 1440	480 960	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video XLarge	max 30 seconds image (poster image)	1 : 1 1 : 1	720 1440	720 1440	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Logo* Primary text Headline (optionel) Body text Advertiser name Call to action Landing page		1 : 1 max 90 characters max 60 characters max 60 characters max 25 characters max 12 characters Provide a landing page/URL with any UTM code	150	150	150 KB	.jpg - .png

* The logo must be supplied on a white/transparent background, with a clear contrast between the logo and the background. A white logo is not permitted!



NEED MORE INFORMATION?

Mail: digitaladvertising@adsanddata.be