



TECHNICAL SPECIFICATIONS

PAUSE BUTTON

Ads & Data

RESERVATION

At least 5 workdays before start campaign, depending on available inventory.

TECH SPECS

Size: JPG 1920 x 1080 px

150 dpi, PNG or JPEG, under 1.5 MB, no URL

NL + EN + FR visual.

Add button: 'Advertentie' or 'Advertisement' or 'Publicité' to the visual.

Option: production by Ads & Data (€ 1.000).

DELIVERY MATERIAL

At least 2 workdays before start campaign.

Send to: digitaladvertising@adsanddata.be



Button:
'Advertentie' or 'Advertisement' or 'Publicité'

RESERVATION

At least 5 workdays before start campaign, depending on available inventory.

DELIVERY MATERIAL

At least 2 workdays before start campaign.
(ON DEMAND: delivery before 11h, same day on air in prime time)

Send to: smartad@adsanddata.be

Size: JPG 1920x1080px, 72dpi min, 1MB max

Option: production by Ads & Data (€1.000)

PLEASE NOTE THAT:

Certain elements will be added to the visual when seen on TV, such as:

Logo of the TV channel

Timeline and other info of the paused program

Make sure your communication is visible within the space provided as shown on the grids on the next slides.



[DOWNLOAD PAUZE BUTTON TEMPLATES HERE](#)

↓ commercial action safe 1783x714pxl

← commercial title safe 1583x662pxl 16:56 - VR 20 SEP

PHILIPS

Alles klaarstomen tijdens de pauze?
Kreukvrij in enkele seconden met de
Philips Kledingstomer 5000 serie.

Ontdek onze steamers hier!

PLAY ← Channel logo

Elke vrijdag

PLAY

Pauze info ↓

20:35

Pretty Woman

Vandaag 20u35 - 21u20

1920x1080pxl RGB-72dpi

commercial action safe 1783x714pxl

commercial title safe 1583x662pxl

16:56 - VR 20 SEP

PHILIPS

Alles klaarstomen tijdens de pauze?
Kreukvrij in enkele seconden met de
Philips Kledingstomer 5000 serie.

Ontdek onze steamers hier!

Elke vrijdag

Channel logo

PLAY FICTIE

Pauze info

20:35

Pretty Woman

Vandaag 20u35 - 21u20

1920x1080pxl RGB-72dpi

commercial action safe 1783x714pxl

commercial title safe 1583x662pxl

16:56 - VR 20 SEP

PHILIPS

Alles klaarstomen tijdens de pauze?
Kreukvrij in enkele seconden met de
Philips Kledingstomer 5000 serie.

Ontdek onze steamers hier!

Elke vrijdag

PLAY CRIME

Channel logo

Pauze info

20:35

Pretty Woman

Vandaag 20u35 - 21u20

1920x1080pxl RGB-72dpi

commercial action safe 1783x714pxl

commercial title safe 1583x662pxl

16:56 - VR 20 SEP

PHILIPS

Alles klaarstomen tijdens de pauze?
Kreukvrij in enkele seconden met de
Philips Kledingstomer 5000 serie.

Ontdek onze steamers hier!

Elke vrijdag

PLAY REALITY

Channel logo

Pauze info

20:35

Pretty Woman

Vandaag 20u35 - 21u20

1920x1080pxl RGB-72dpi