

TECHNICAL SPECIFICATIONS | MAGAZINE INSERTS

magazine
De Standaard



ONLY POSSIBLE IN

DE STANDAARD MAGAZINE & BILLIE



APPROVAL

The Insert must always be approved:

- content by editors DSM/Billie
- technical by printing company (**Roularta Printing**) via Ads & Data contact person.

For each insert, 10 copies must be sent in advance to:

Roularta Printing Roeselare

attn. Peter Hudders

Meiboomlaan 33

8800 Roeselare

after which technical approval can follow.

FORMAT

- Insert cannot be larger than the size of the magazine itself.
- Minimum format can be discussed.

Insert is always stapled in the centre of the edition.

SIZE

- Number of pages is limited and can be discussed.
- Thick leaflets are not possible.

HOW TO DELIVER?

- DSM : 101.000 + 2% technical reserve
- Billie : 303.000 + 2% technical reserve

WHERE TO DELIVER

At an agreed time to

Roularta Printing

attn. Peter Hudders

Meensesteenweg 300, 8800 Roeselare

STACKING INSTRUCTIONS

Click [here](#) for Roularta technical instructions.