

TECHNICAL SPECIFICATIONS | DIGITAL INSERTS



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TECHNICAL

Colour profile

According to the Medibel+ standards: IsoCoated V2 300.

Picture resolution

- Grayscale / CMYK: 300 dpi
- Maximum compression: 300%

QR code

- Minimum resolution 300 dpi
- Format at least 2.5 cm
- In black-white only

Texts

Minimum lettertype 10.

Publication

This supplement will appear in the showcase for 2 days, after which it will be moved in the archive.

DELIVERY

How are the pages to be delivered?

- Single-pdf or multi-pdf
- Pdf 1.4 or lower
- Delivery at least 1 week before publication

To whom should we send the material?

printadvertising@adsanddata.be

Any specific technical questions?

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