

TECHNICAL SPECIFICATIONS | CLASSIFIEDS

ALL NEWSPAPERS

	CLASS 150	CLASS 1103	CLASS 250	CLASS 2103	1/8 PAGINA	CLASS 4103	CLASS 6103	1/4 PAGINA	1/2 PAGINA	3/4 PAGINA	1/1 PAGINA WEEKDAG
Width x Height in mm	40 x 50	40 x 103	83 x 50	83 x 103	126 x 82	169 x 103	255 x 103	126 x 188	255 x 188	255 x 264	255 x 380
Width in columns	1 col	1 col	2 col	2 col		4 col	6 col	3 col	6 col	6 col	6 col



PRINTING PROCESS

Offset (Coldset rotation)

DEADLINES FOR RESERVATIONS & MATERIAL

- * Weekday (only Thursday or Friday): deadline 1 workday before 10 am
- * Saturday: Tuesday before 4 pm (WKND and De Markt HBvL).
- * Deadlines for special publications are recorded and communicated per publication.

REQUIREMENTS DIGITAL MATERIAL

- * For print ready digital material, the Certified PDF will be in CMYK, according tot the PDF specifications listed alongside.
- * For magazines and ISOCoated-V2-300-eci for magazine ads followed.
- * On <https://www.adsanddata.be/adverteren/techspecs/> all information about technical specifications and digital shipping options.
- * PDF files in version 1.3 may lead to compatibility issues in the digital newspaper. Therefore, we kindly request that all files be submitted in version 1.4 or higher to ensure optimal performance and display.

PDF SPECIFICATIONS

Spot color ads
Digital material must be submitted in CMYK.

Resolution images
Grayscale / CMYK: 300 dpi.

Texts
Smallest font
- positive: corps 8 Pt
- negative (in full plan): corps 10 Pt bold
- negative (in grid): corps 12 Pt bold

QR-code
- resolution: minimum 300 dpi
- format: minimum 2,5 cm
- only in black and white