



TECHNICAL SPECIFICATIONS

SEAMLESS 

Ads & Data

HOW TO DELIVER?

FORMAT	ASSET NAME	SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless  Image	Image Standard	2 : 1	1440	720	1 MB	.jpg - .png
	Image Large	3 : 2	1440	960	1 MB	.jpg - .png
	Image XLarge	1 : 1	1440	1440	1 MB	.jpg - .png
	Logo**	1 : 1	150	150	150 KB	.jpg - .png
	Headline	max 60 characters				
	Body text	max 60 characters				
Seamless  Carousel*	Advertiser name	max 25 characters				
	Call to action	max 12 characters				
	Landing page	Provide a landing page/URL with any UTM code				
	Logo**	1 : 1	150	150	150 KB	.jpg - .png
	Body text	max 125 characters				
	Advertiser name	max 25 characters				
	<u>Per slide:</u>					
	Image	1 : 1	1080	1080	1 MB	.jpg - .png
	Body text	max 40 characters				
	Call to action	max 12 characters				
	Landing page	Provide a landing page/URL with any UTM code				

* PLEASE NOTE: Submit a minimum of 3 and a maximum of 5 slides/urls per carousel. The total weight of all images in the carousel must not exceed 4 MB.
** The logo must be supplied on a white/transparent background, with a clear contrast between the logo and the background. A white logo is not permitted!



Image

Your Multibrand Media Boutique **Headline**

Sterke content, slimme data en een aanpak die je merk laat groeien. **Description**

 Advertentie van **Ads & Data** **Attribution** **Contacteer ons** **CTA**

HOW TO DELIVER?

FORMAT	ASSET NAME		SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless  Video	Video Standard	max 30 seconds image (poster image)	16 : 9 16 : 9	720 1440	405 810	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video Large	max 30 seconds image (poster image)	3 : 2 3 : 2	720 1440	480 960	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video XLarge	max 30 seconds image (poster image)	1 : 1 1 : 1	720 1440	720 1440	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Logo* Primary text Headline (optionel) Body text Advertiser name Call to action Landing page		1 : 1 max 90 characters max 60 characters max 60 characters max 25 characters max 12 characters Provide a landing page/URL with any UTM code	150	150	150 KB	.jpg - .png

* The logo must be supplied on a white/transparent background, with a clear contrast between the logo and the background. A white logo is not permitted!