

TECHNICAL SPECIFICATIONS | INTERSTITIAL



INTERSTITIAL

A new ad format that could be included in [Mediahuis and Luxemburger Wort digital newsletters](#). These ads appear as users swipe through the newsletter. A splash-moment, a full-screen ad between two pages.

FORMAT*	MOBILE APP	MAX.WEIGHT	EXTENSIONS
Portrait	1532 x 2048 px	700 Kb	JPG / PNG
Landscape	2048 x 1532 px	700 Kb	JPG / PNG

* The format adjusts automatically depending on the device and whether it is in portrait or landscape mode.

RETINA / HIGH DENSITY

Many newer devices use high-density displays with twice as many pixels as older devices resulting in higher resolution images and a better end-user experience. For images (jpg/png/gif), the retina sizes are optional if we receive the mobile (standard) format.

