

## RADIO

### DELIVERY DEADLINE

**Spot/message subject to prior production by us:**

The constituent elements of the message (text to be translated, music, sound effects) must be received **4 working days** before the day of the first broadcast.

**Material ready for broadcast:**

**2 working days** before the day of the first broadcast of the message.

**If produced by our technical services**, the components should be sent to the following e-mail address:

[luxwortadvertising@adsanddata.be](mailto:luxwortadvertising@adsanddata.be)

**Choice of formats:** mp3 (320 kbps), wav (44.1 kHz - 16 bit)

### ATTENTION:

Material for **Radio Latina** are strongly recommended in Portuguese.

### ELECTRONIC DELIVERY

The final message should be sent to: [luxwortadvertising@adsanddata.be](mailto:luxwortadvertising@adsanddata.be)

### PRODUCTION OF COMMERCIAL

Radio Latina also offers the **production of commercials**, carried out by our in-house production team. This service includes the translation and adaptation of your messages and/or spots from their original language into the languages used on Radio Latina: Portuguese, French, Cape Verdean Creole, Italian or Spanish.

**Example: 30» spot**

- Translation/adaptation of a text provided by the client
- Music provided by the client
- 1 Radio Latina voice
- Mp3 file sent to client by e-mail for review at a cost of € 315, broadcast time € 27

Possibility of creating sound jingles, sound effects, etc. (price on request).

Airing fee: 20 € per spot version

For further information on the production of spots:

Phone: (+352) 4993 9000

E-mail address: [luxwortadvertising@adsanddata.be](mailto:luxwortadvertising@adsanddata.be)