

Digital and Video

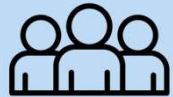
Digital Package

Video Package



Sites

nieuwsblad.be - standaard.be - gva.be - hbvl.be
 lavenir.net - lalibre.be - parismatch.be - dhnet.be
 moustique.be - Gourmandiz.dhnet.be



Reach

6.018.058
 real users/month
 (Ads & Data + IPM)

4,2 mio average
 viewers/month
 (Ads & Data + IPM)



Behavioural targeting

Sport fans, Business & finance, Lifestyle,
 Sustainability and Mobility/Car lovers.

2025
Ads & Data

Package Offer - digital



Package offer
€ 15.000



	Ads & Data	IPM ADVERTISING
Site	Run of Newssites + Data	Run of Network + Data
Format	Halfpage	
Rates	€ 8.700	€ 6.300
Period	Minimum 3 weeks	
Impressions	1.570.000	

2025
Ads & Data

Package Offer - video



Package offer
€ 15.000

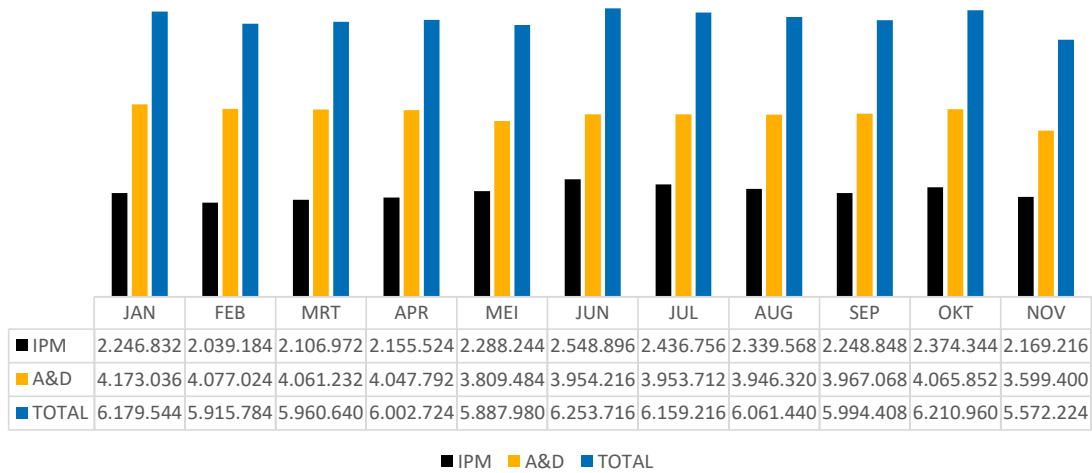


	Ads & Data	IPM ADVERTISING
Site	Run of Newssites + Data	Run of Network + Data
Format	Preroll 15"	
Rates	€ 8.700	€ 6.300
Period	Minimum 4 weeks	
Impressions	850.000	

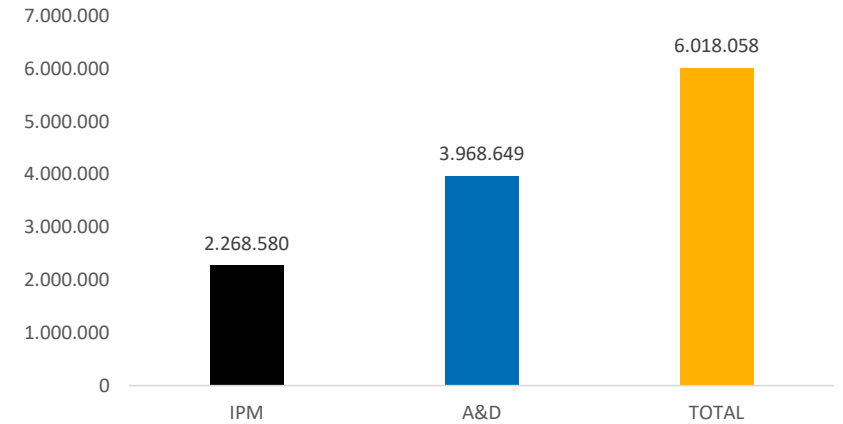
2025
Ads & Data

Digital

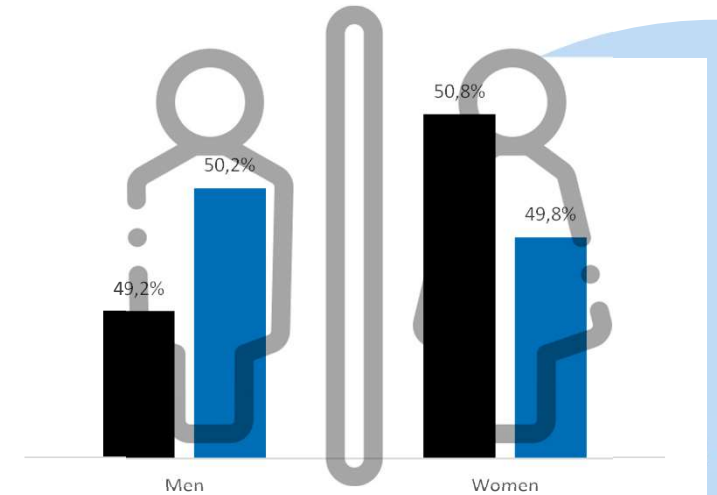
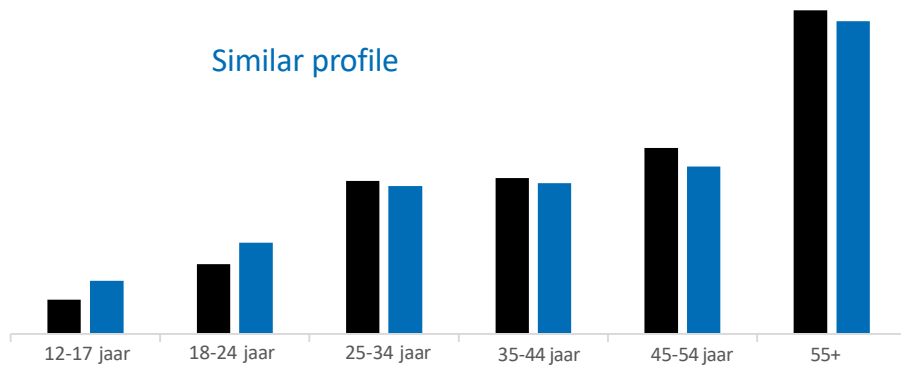
Real users national reach



REAL USERS



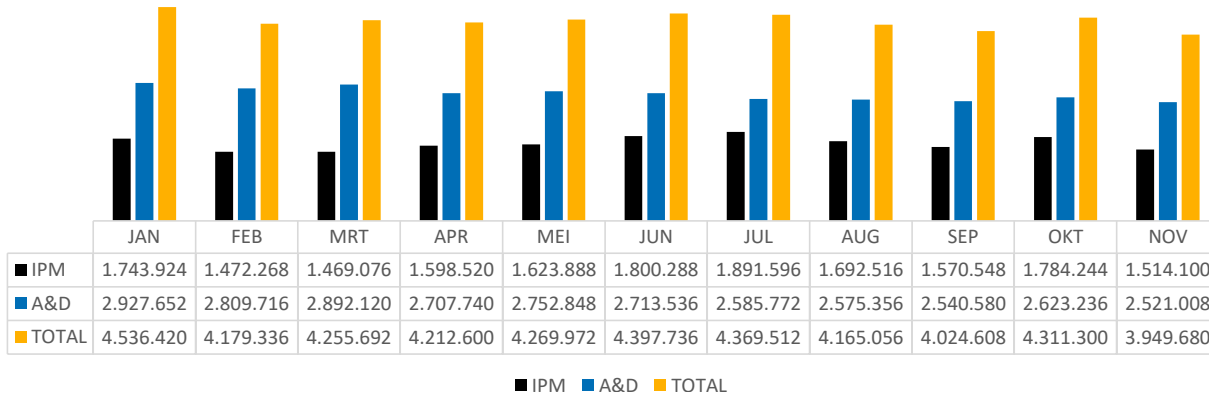
Similar profile



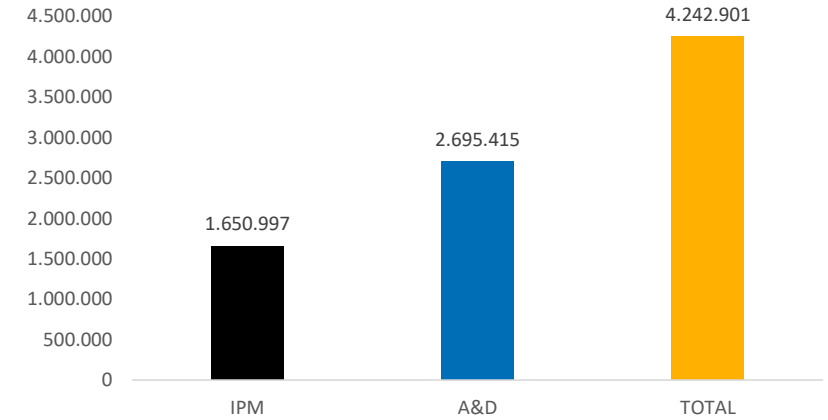
Video



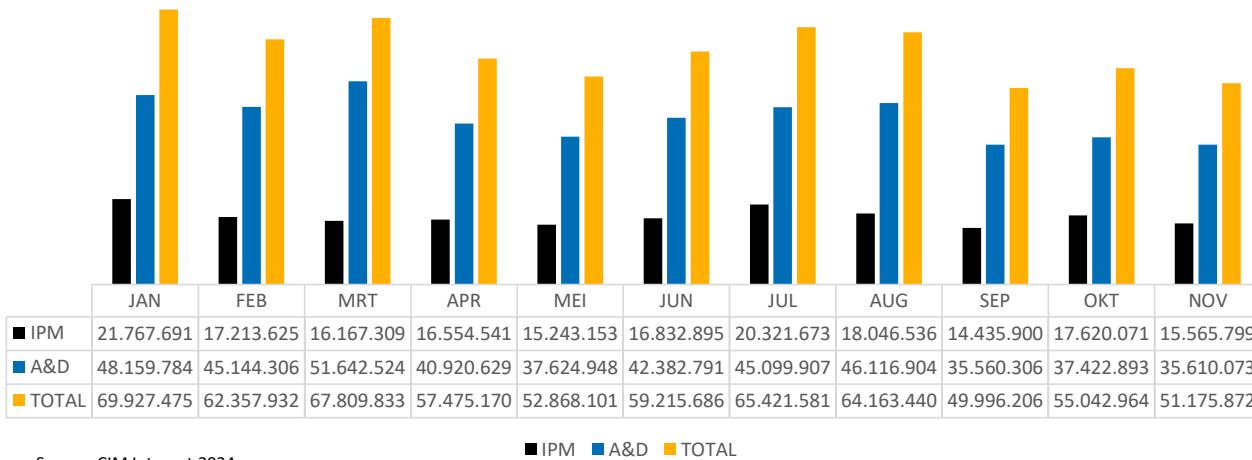
Real users national reach



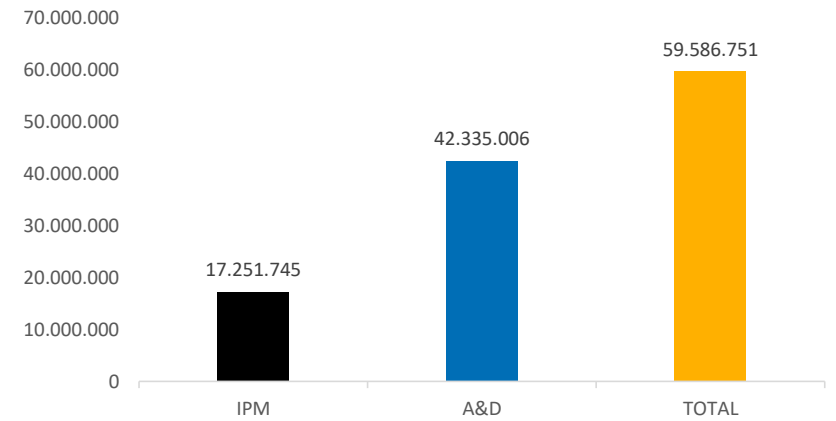
REAL USERS



59,5 mio videoviews average



REAL VIEWS



Source: CIM Internet 2024