

Retarget Febiac visitors on TBOO & More



DISPLAY PACKAGE	
Delivery	Ads & Data, IPM Run of Network
Format	Multi-format
Targeting	<ul style="list-style-type: none">• Surfers buying intent, visitors autosalon.be• Surfers buying intent, BHV segment Car Lovers / Automotive• Surfers on febiac.be
Impressions	1.570.000
Media Value	€20.410
Package Rate	€15.000

ONLINE VIDEO PACKAGE	
Delivery	Ads & Data, IPM Run of Network
Format	Pre-roll 15sec
Targeting	<ul style="list-style-type: none">• Surfers buying intent, visitors autosalon.be• Surfers buying intent, BHV segment Car Lovers / Automotive• Surfers on febiac.be
Impressions	850.000
Media Value	€20.825
Package Rate	€15.000

★ Also available via programmatic guaranteed

Ads & Data