

# EK-Package - Display

**Offer**  
**€ 15.000**

	Ads & Data	IPM ADVERTISING
Site	Run of Newssites	Run of Network
Format	Halfpage	
CPM	€ 14,5	€ 15
Impressions	910.600	<b>1.570.000</b>
Rates	€ 12.325	<b>€ 22.075</b>

**Ads & Data**

Offer is valid from June 14 to maximum August 31 - 2024.  
Business rule: Non-UEFA EURO 24 sponsors may not link to the EURO 24 in their material.

# EK-Package - Video

**Offer**  
**€ 15.000**

	Ads & Data	IPM ADVERTISING
<b>Site</b>	Run of Newssites	Run of Network
<b>Format</b>	Preroll 15"	
<b>CPM</b>	€ 33	€ 15
<b>Impressions</b>	493.000	<b>850.000</b>
<b>Rates</b>	€ 13.860	<b>€ 19.560</b>

**Ads & Data**

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