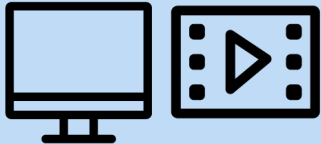


Digital and Video

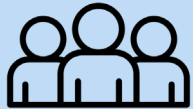
Digital Package

Video Package



Sites

nieuwsblad.be - standaard.be - gva.be - hbvl.be
 lavenir.net - lalibre.be - parismatch.be - dhnet.be
 moustique.be - Gourmandiz.dhnet.be



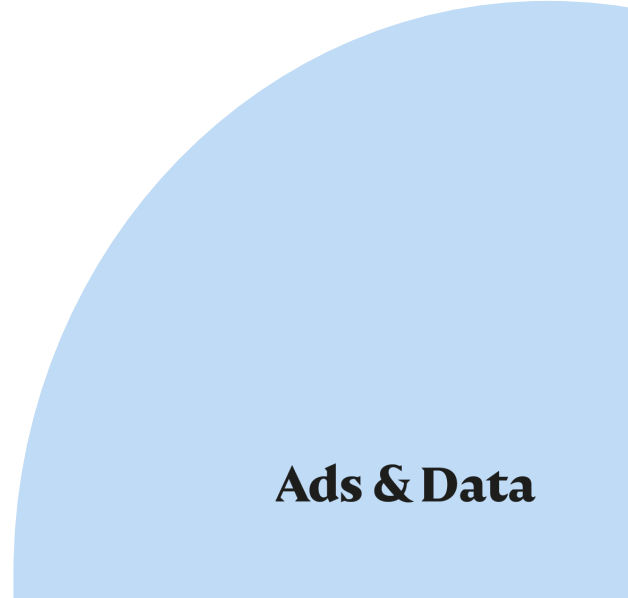
Reach

6.102.579 real users/month <small>(Ads & Data + IPM)</small>	3,5mio average viewers/month <small>(Ads & Data + IPM)</small>
---	---



Behavioural targeting

Sport fans, Business & finance, Lifestyle, Sustainability and Mobility/Car lovers.

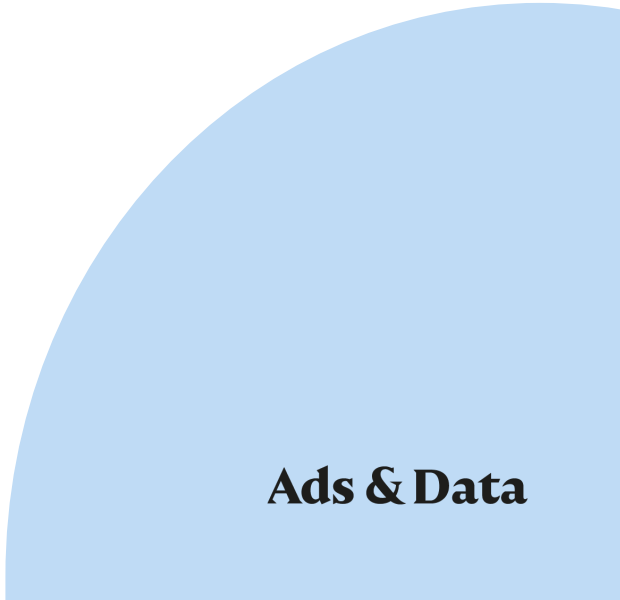


Package Offer - digital



Package offer
€ 15.000

	Ads & Data	IPM ADVERTISING
Site	Run of Newssites + Data	Run of Network + Data
Format	Halfpage	
Period	Minimum 3 weeks	
Impressions	1.570.000	



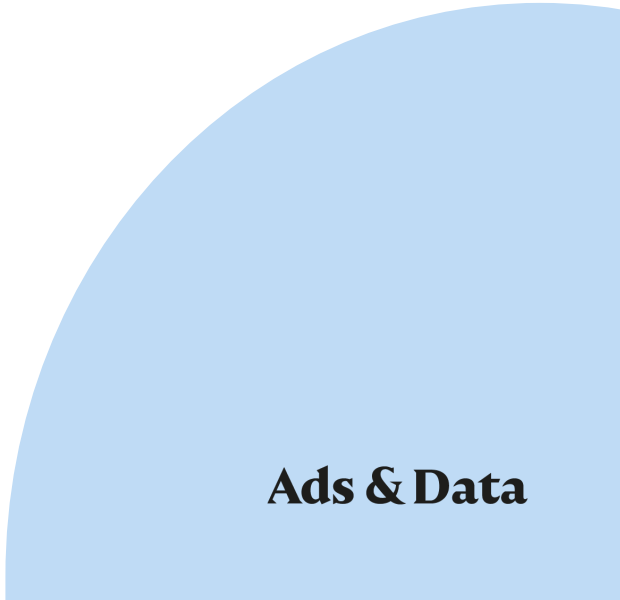
Ads & Data

Package Offer - video



Package offer
€ 15.000

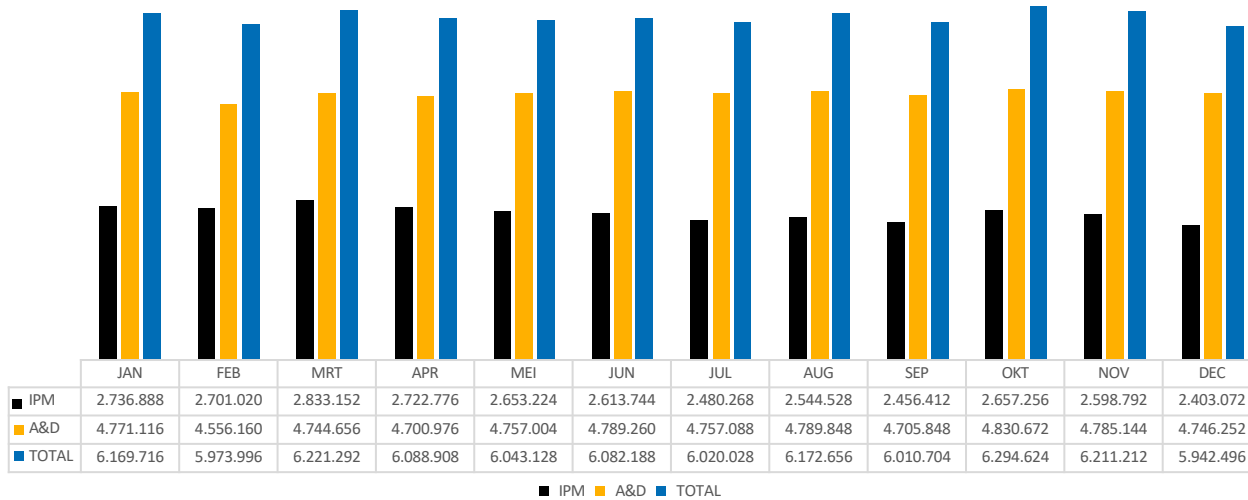
	Ads & Data	IPM ADVERTISING
Site	Run of Newssites	Run of Newssites + Data
Format	Preroll 15"	
Rates	€ 9.000	€ 6.000
Period	Minimum 4 weeks	
Impressions	850.000	



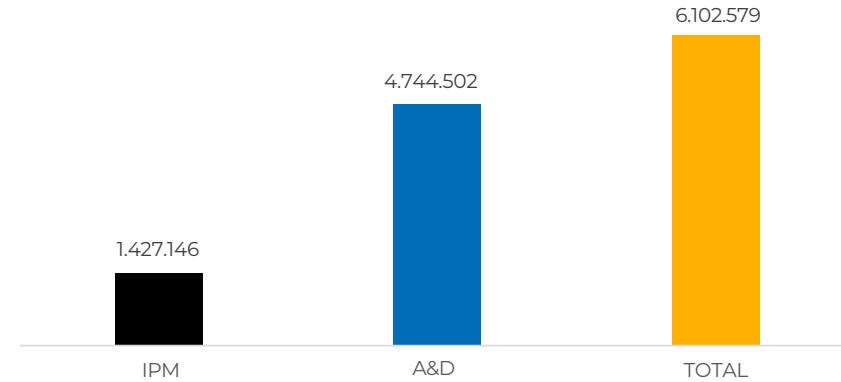
Ads & Data

Digital

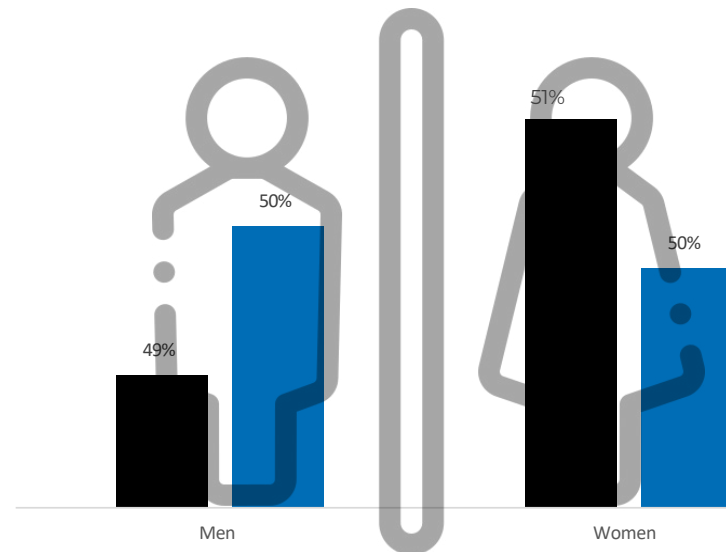
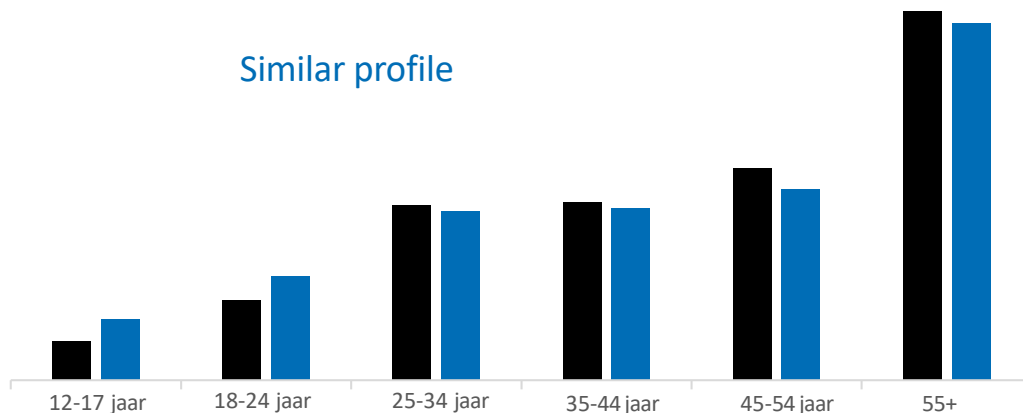
Real users national reach



REAL USERS

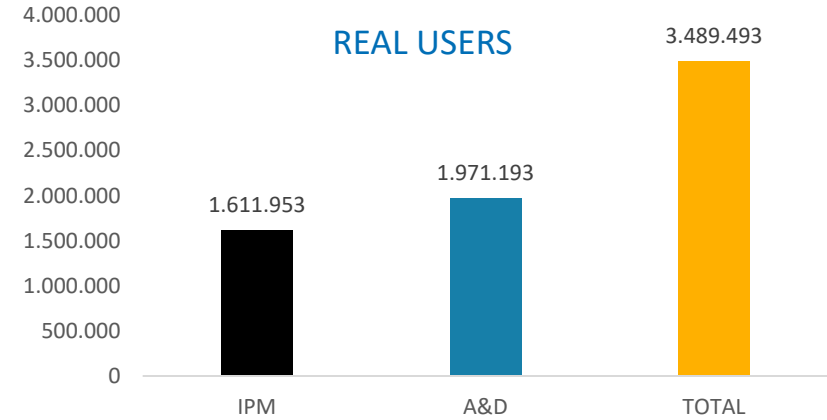
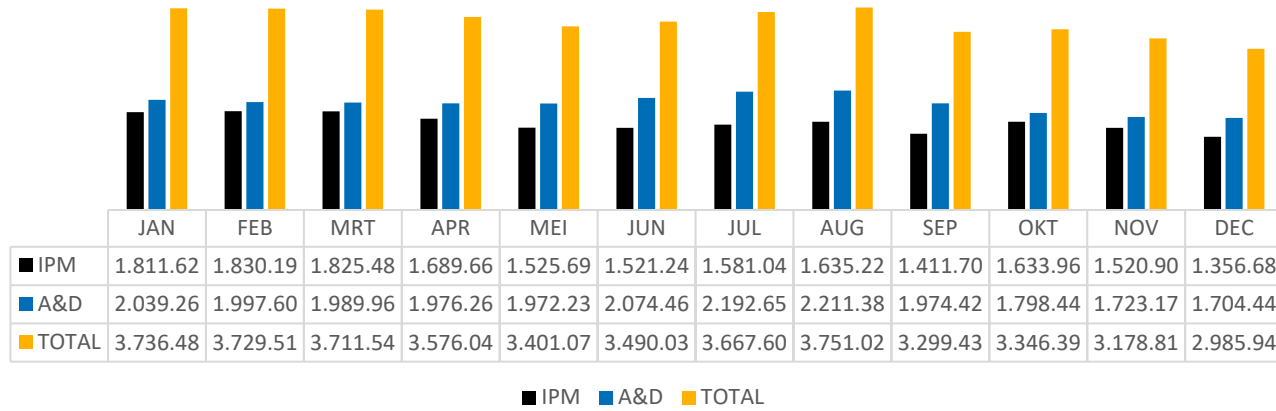


Similar profile

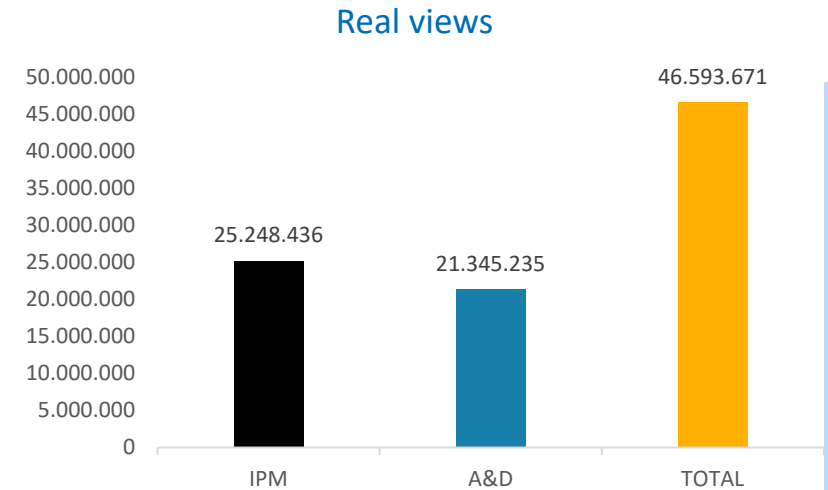
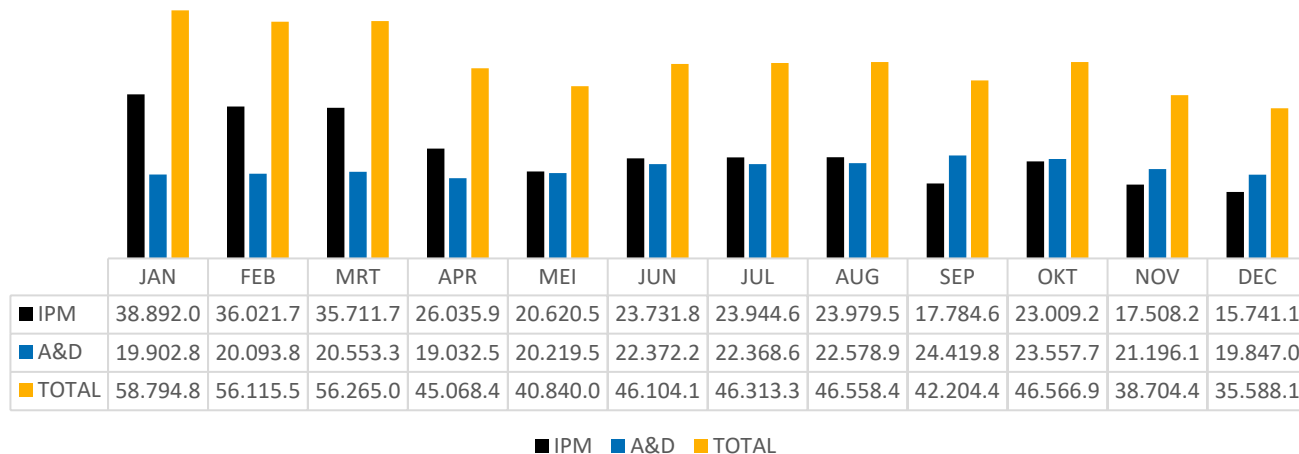


Video

Real users national reach



46 mio videoviews average



Ads & Data