

2024

# RADIO RATES LUXEMBOURG

**Ads & Data**  
*One & not the same*



# RADIO LATINA



RADIO LATINA											
Commercial package	Language	Time unit	Broadcasts	Format	Rate	Commercial package	Language	Time unit	Broadcasts	Format	Rate
Drive 30 5 days: Monday - Friday	PT	5	30	10"	€ 1.389	Advertisorial	FR/PT	5	Interview/publi-report of +/- 3 minutes, 10 broadcasts over 5 days between 6.30am and 7pm.	3"	€ 1.900
				15"	€ 1.620						
				20"	€ 2.083						
				25"	€ 2.199						
				30"	€ 2.314						
				35"	€ 2.661						
Drive 40 5 days: Monday - Friday	PT	5	40	10"	€ 1.803	Supplements advertisorial Pack Starter Latina	PT	38	15"	€ 665	
				15"	€ 2.103						
				20"	€ 2.704						
				25"	€ 2.854						
				30"	€ 3.004						
				35"	€ 3.455						
Radio Latina Live!	PT	6	Pre-live 30 spots of 30-seconds.  Live 3 hours of animation by 2 animators.  Logistics Installation of the equipment at the latest the day before the event. Internet connection without firewall required.	€ 3.950	Competition			provision of 10 gifts per customer		€ 500	

Specific spot planning available with a minimum net investment of € 2.500.

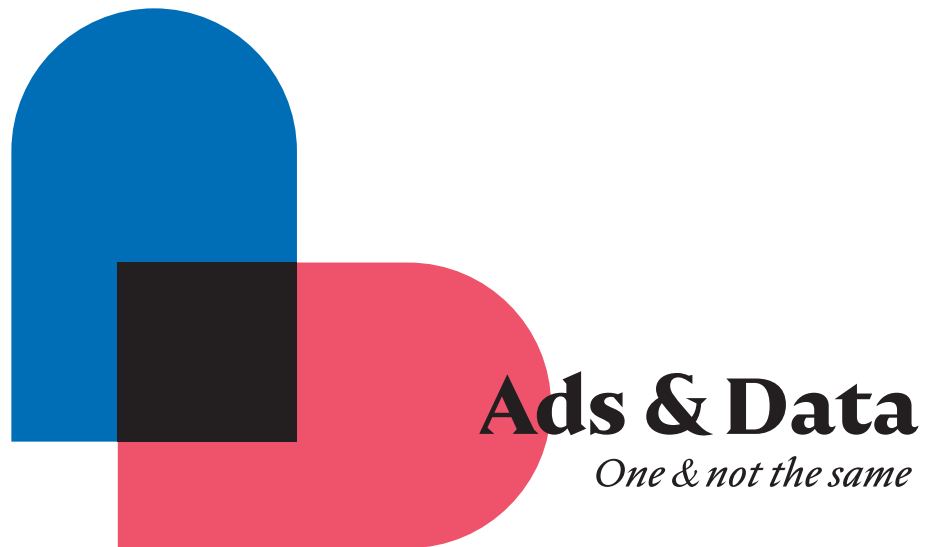
#### TERMS AND CONDITIONS

All rates are in Euros, VAT excl. General terms and conditions: [www.adsanddata.be/algemene-voorwaarden/](http://www.adsanddata.be/algemene-voorwaarden/)

#### TECHNICAL SPECIFICATIONS

See our tech specs for more detail [www.adsanddata.be/techspecs](http://www.adsanddata.be/techspecs).

# CONTACT



[www.adsanddata.be](http://www.adsanddata.be) 

[www.linkedin.com/company/adsanddata](https://www.linkedin.com/company/adsanddata) 