



The Best Online Offer & more

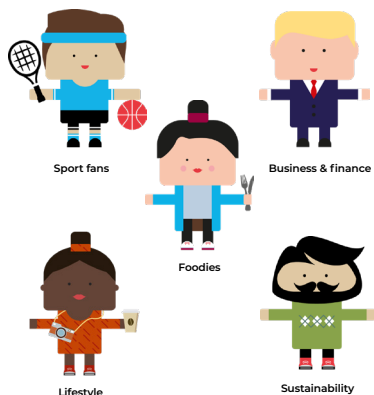
Cooperation between Ads & Data and IPM Advertising.
We offer one digital and video package with behavioural
targeting.

www.tbooandmore.be





Digital and video



DIGITAL PACKAGE

Sites: nieuwsblad.be - standaard.be - gva.be - hbvl.be - lavenir.net - lalibre.be - parismatch.be - dhnet.be - moustique.be - Gourmandiz.dhnet.be.

Reach: 6.023.332 real users/month (Ads & Data + IPM)

Behavioural targeting: Sport fans, Business & finance, Lifestyle, Sustainability and Foodies.

PACKAGE	ADS & DATA	IPM
WEBSITES	Run of Newssites + Data	Run of Network + Data
FORMAT	Halfpage	
PERIOD	Minimum 3 weeks	
IMPRESSIONS	1.500.000	

PACKAGE OFFER
€ 15.000

VIDEO PACKAGE

Sites: nieuwsblad.be - standaard.be - gva.be - hbvl.be - lavenir.net - lalibre.be - parismatch.be - dhnet.be - moustique.be - Gourmandiz.dhnet.be.

Reach: average 3,5mio viewers/month (Ads & Data + IPM)

Behavioural targeting: Sport fans, Business & finance, Lifestyle, Sustainability and Foodies.

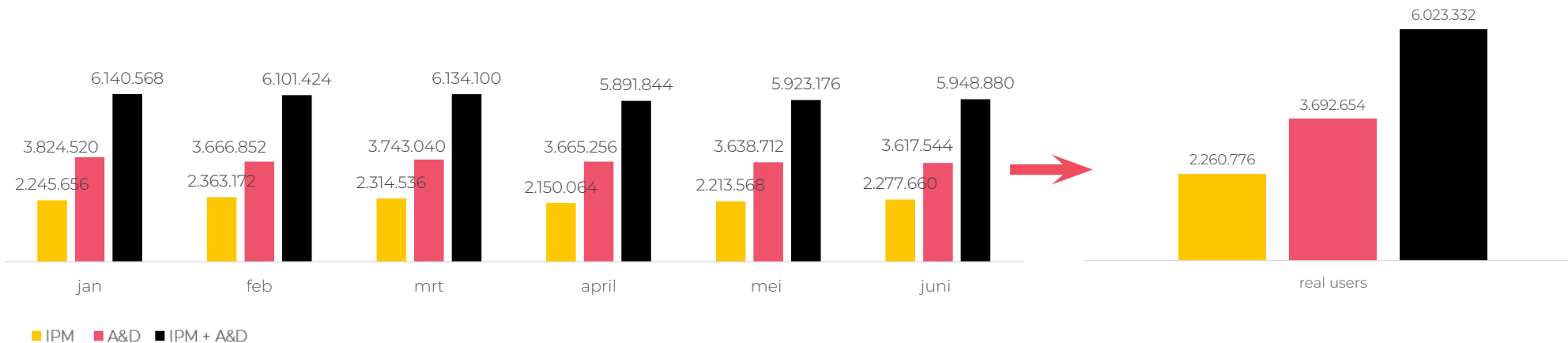
PACKAGE	ADS & DATA	IPM
WEBSITES	Run of Network + Data	
FORMAT ▶	Preroll 15"	
PERIOD	Minimum 4 weeks	
IMPRESSIONS	800.000	

PACKAGE OFFER
€ 15.000

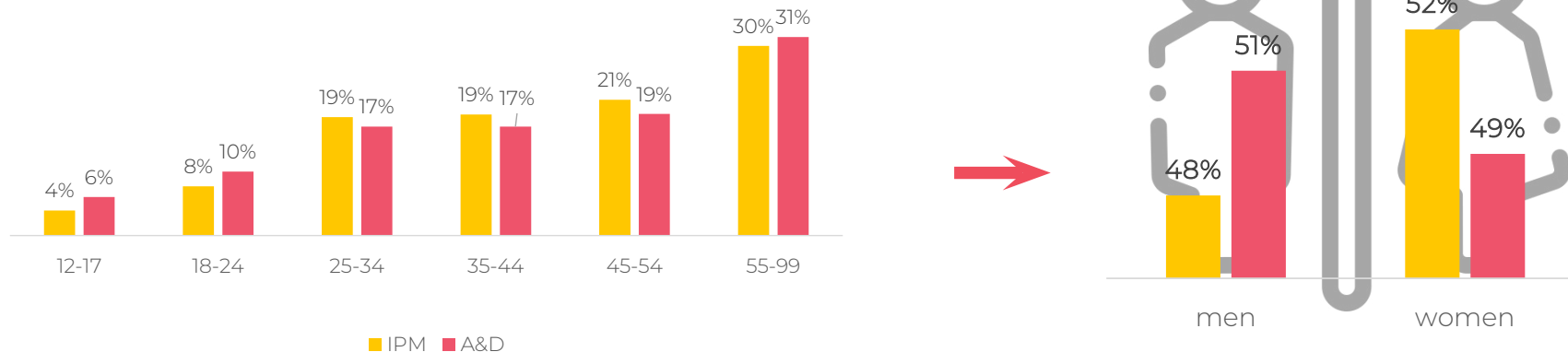
CIM internet – jan-juni 2022 – real users 12+ south, IPM: DH, Lavenir, La Libre, Parismatch, Logic-immoo, Moustique, LN24
 CIM internet – jan-juni 2022 – real users 12+ North A&D
 CIM internet – jan-juni 2022 – real users 12+ total

Digital: Up to 6mio national reach

Real Users national reach



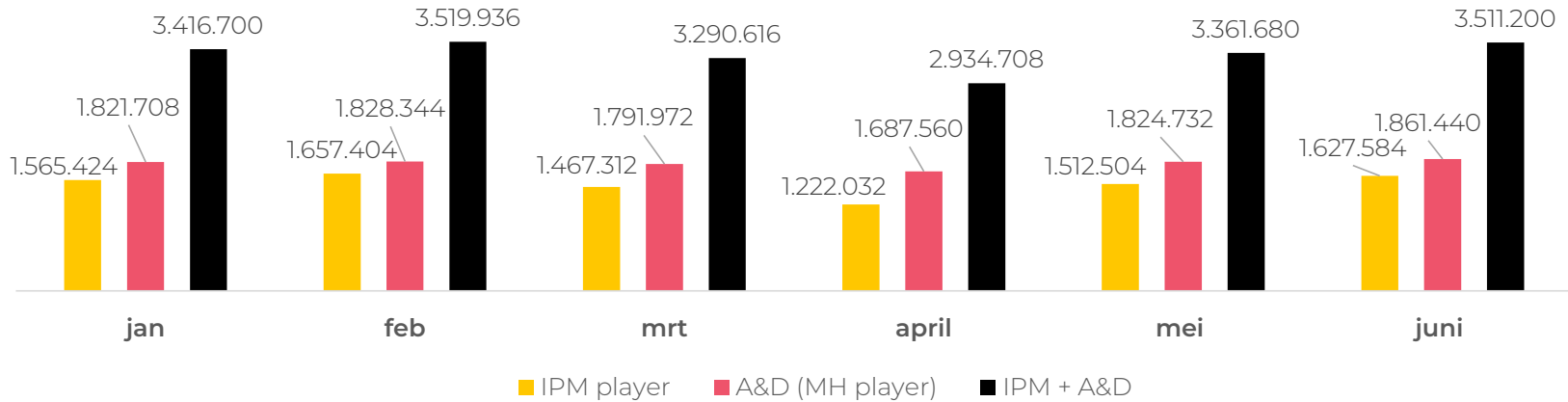
Similar profile



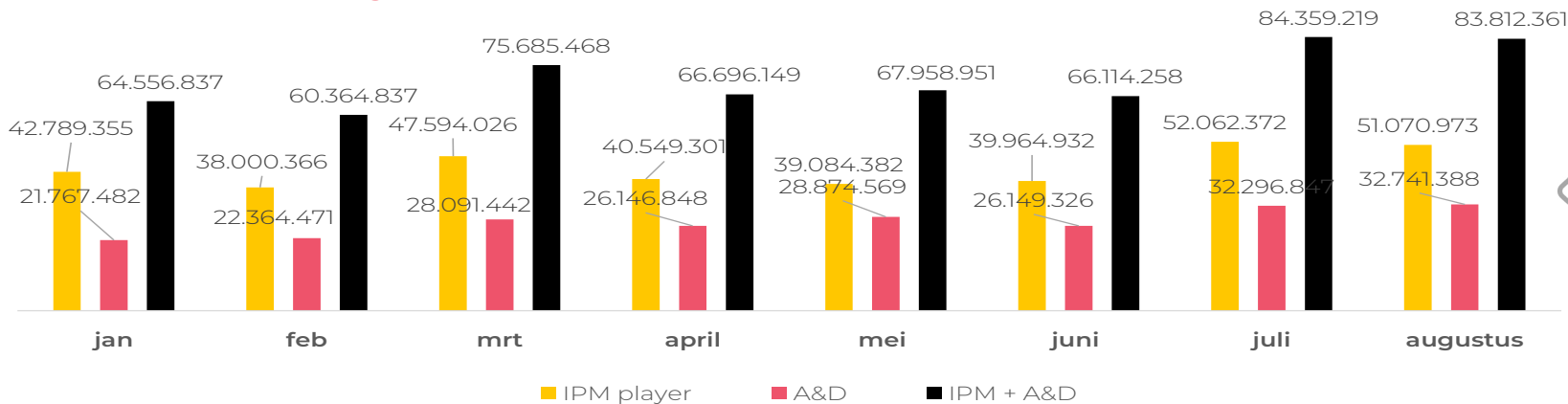
CIM internet – Jan-June 2022 – audience / real users 12+ south, IPM: DH, Lavenir, La Libre, Parismatch, Logic-immmo, Moustique, LN2
 CIM internet – Jan-June 2022 – audience / real users 12+ North Ads & Data
 CIM internet – Jan-June 2022 – real users 12+ total

Video: Up to 3.5mio national reach

Real Users national reach



71mio videoviews average



CIM internet – Jan-June 2022 – real users 12+ south, IPM: IPM advertising player
 CIM internet – Jan-June 2022 – real users 12+ North Ads & Data, Mediahuis player
 CIM internet – Jan-August 2022 - views south IPM: IPM advertising player Digiteka
 CIM internet – Jan-August 2022 - views cube Ads & Data: GoPlay, Mediahuis, VRT & other publishers