

De Standaard Magazine

2023 Print - Gatefold

Your ad pages in a high-end context. Published in De Standaard Magazine, the n° 1 quality newspaper magazine in Flanders. A **Gatefold** is possible in each publication.



Gatefold in DSM

FORMAT 1/1 page	REACH	RATE
Gatefold pages 3 - 4 -5 (more info next page)	410.600 readers* + 72% MRP 37% SC 1-2	€ 50.735 € 36.735 media rate + € 14.000 technical cost

offer
€ 50.735

* CIM Pers 2022 - Paper+Digital - LLP, 16+

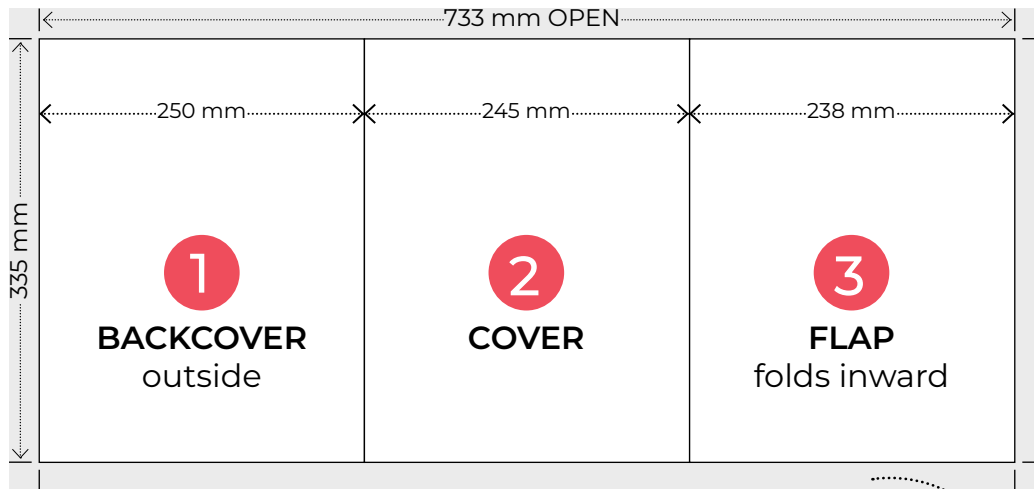
DEADLINES GATEFOLD	
Reservation order Ad material for gatefold	-8 weeks before each publication date on demand

De Standaard
Magazine



Gatefold **DE STANDAARD MAGAZINE**

GATEFOLD BUITENZIJDDE



GATEFOLD BINNENZIJDDE

