

2023

RADIO RATES LUXEMBOURG



Ads & Data
We un-waste

| RADIO LATINA | | | | | |
|--|----------|-----------|---|---------|---------|
| Commercial package | Language | Time unit | Broadcasts | Format | Rate |
| Drive 30 5 days: Monday - Friday | PT | 5 | 30 | 10" | € 1.316 |
| | | | | 15" | € 1.536 |
| | | | | 20" | € 1.974 |
| | | | | 25" | € 2.084 |
| | | | | 30" | € 2.193 |
| | | | | 35" | € 2.522 |
| Drive 40 5 days: Monday - Friday | PT | 5 | 40 | 10" | € 1.709 |
| | | | | 15" | € 1.994 |
| | | | | 20" | € 2.564 |
| | | | | 25" | € 2.706 |
| | | | | 30" | € 2.848 |
| | | | | 35" | € 3.276 |
| Radio Latina Live! | PT | 6 | Pre-live 30 spots of 30-seconds. Live 3 hours of animation by 2 animators. Logistics Installation of the equipment at the latest the day before the event. Internet connection without firewall required. | € 3.850 | |

| RADIO LATINA | | | | | |
|---|----------|-----------|--|--------|---------|
| Commercial package | Language | Time unit | Broadcasts | Format | Rate |
| Advertorial | FR/PT | 5 | Interview/publi-report of +/- 3 minutes, 10 broadcasts over 5 days between 6.30am and 7pm. | 3" | € 1.900 |
| Supplements advertorial Pack Starter Latina | PT | | 38 | 15" | € 665 |
| Competition | | | provision of 10 gifts per customer | | € 500 |

Specific spot planning available with a minimum net investment of € 2.500.

TERMS AND CONDITIONS

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be/algemene-voorwaarden/

TECHNICAL SPECIFICATIONS

See our tech specs for more detail www.adsanddata.be/techspecs.

CONTACT

 www.adsanddata.be

 www.linkedin.com/company/adsanddata