

tboo
tboo & more

The Best Online Offer & more

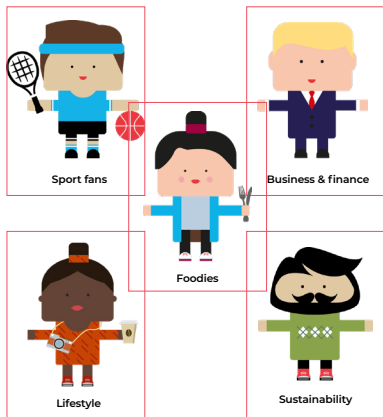
Cooperation between Ads & Data and IPM Advertising.
We offer two digital packages and one video package
with behavioural targeting.

www.tbooandmore.be





Digital and video



DIGITAL PACKAGE

Sites: nieuwsblad.be - standaard.be - gva.be - hbvl.be - lavenir.net - lalibre.be - parismatch.be - dhnet.be - moustique.be - Gourmandiz.dhnet.be.

Reach: 6.023.332 real users/month (Ads & Data + IPM)

Behavioural targeting: Sport fans, Business & finance, Lifestyle, Sustainability and Foodies.

PACKAGE 1	ADS & DATA	IPM
WEBSITES	Run of Newssites	Run of Network
FORMAT	Halfpage - Medium Rectangle	
PERIOD	Minimum 3 weeks	
IMPRESSIONS	2.000.000	

PACKAGE OFFER
€ 25.000

PACKAGE 2	ADS & DATA	IPM
WEBSITES	Run of Newssites	Run of Network
FORMAT	Halfpage - Medium Rectangle	
PERIOD	Minimum 3 weeks	
IMPRESSIONS	4.500.000	

PACKAGE OFFER
€ 50.000

VIDEO PACKAGE

Sites: nieuwsblad.be - standaard.be - gva.be - hbvl.be - lavenir.net - lalibre.be - parismatch.be - dhnet.be - moustique.be - Gourmandiz.dhnet.be.

Reach: average 3,5mio viewers/month (Ads & Data + IPM)

Behavioural targeting: Sport fans, Business & finance, Lifestyle, Sustainability and Foodies.

PACKAGE	ADS & DATA	IPM
WEBSITES	Run of Network	
FORMAT ▶	Preroll 15"	
PERIOD	Minimum 4 weeks	
IMPRESSIONS	1.200.000	

PACKAGE OFFER
€ 25.000

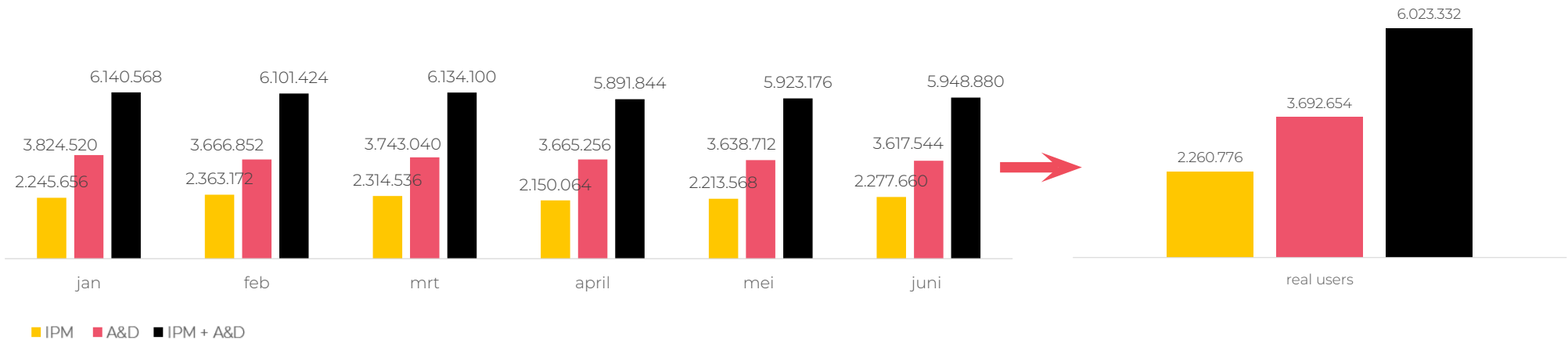
CIM internet – jan-juni 2022 – real users 12+ south, IPM: DH, Lavenir, La Libre, Parismatch, Logic-immo, Moustique, LN24
 CIM internet – jan-juni 2022 – real users 12+ North A&D
 CIM internet – jan-juni 2022 – real users 12+ total

All rates are in Euros, VAT excl. General terms and conditions: www.adsanddata.be

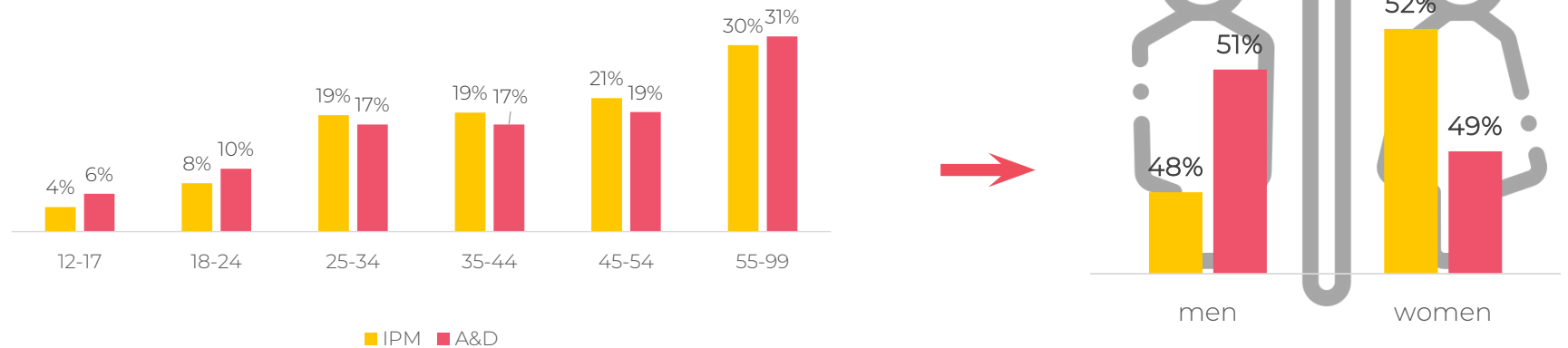
RATES 2023
28/02/23

Digital: Up to 6mio national reach

Real Users national reach



Similar profile

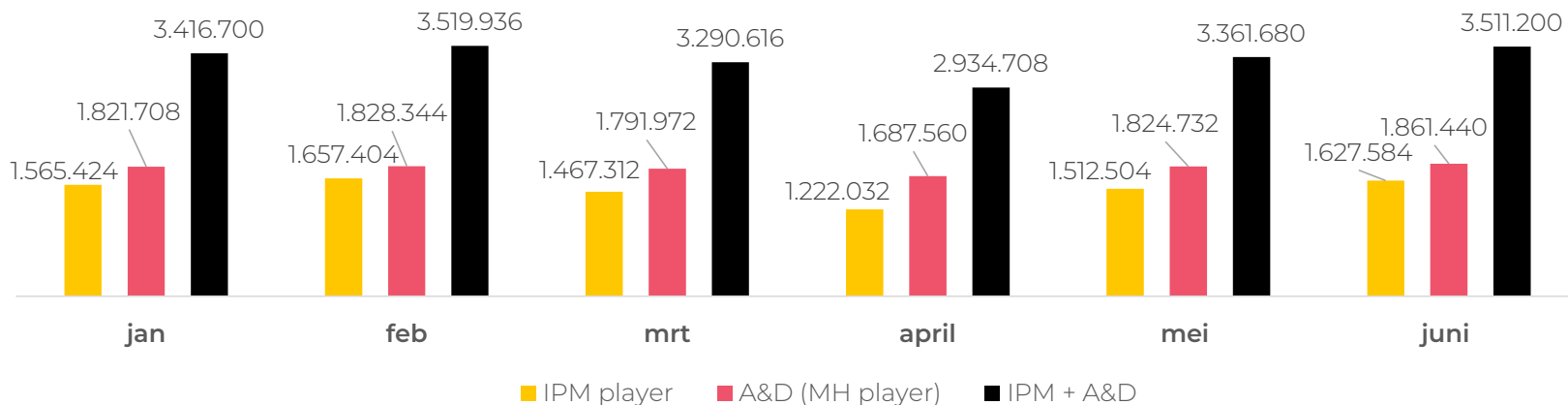


CIM internet – Jan-June 2022 – audience / real users 12+ south, IPM: DH, Lavenir, La Libre, Parismatch, Logic-immmo, Moustique, LN2
 CIM internet – Jan-June 2022 – audience / real users 12+ North Ads & Data
 CIM internet – Jan-June 2022 – real users 12+ total

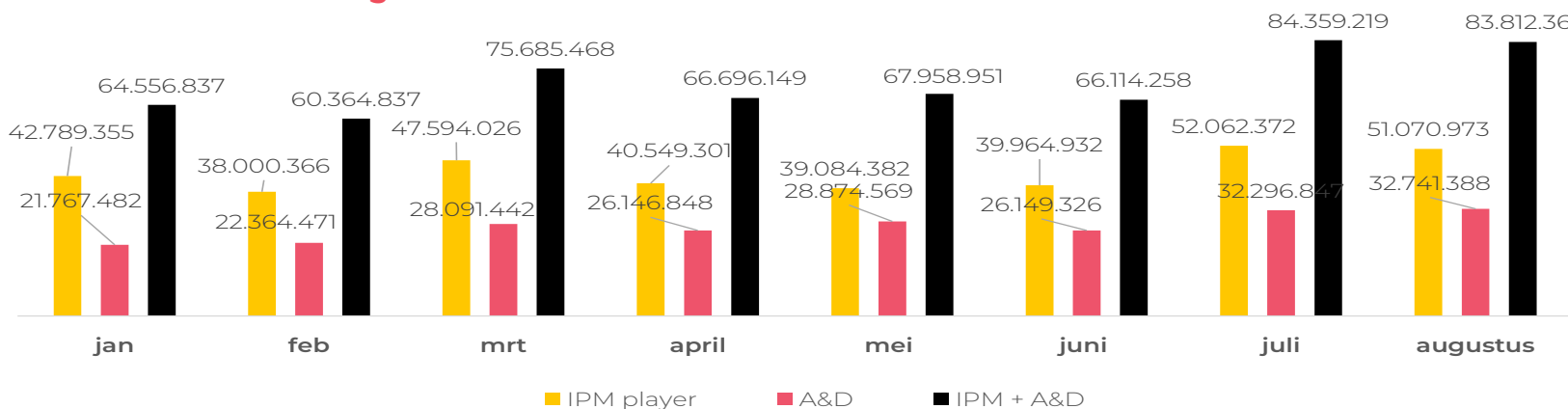


Video: Up to 3.5mio national reach

Real Users national reach



71mio videoviews average



CIM internet – Jan-June 2022 – real users 12+ south, IPM: IPM advertising player
 CIM internet – Jan-June 2022 – real users 12+ North Ads & Data, Mediahuis player
 CIM internet – Jan-August 2022 - views south IPM: IPM advertising player Digiteka
 CIM internet – Jan-August 2022 - views cube Ads & Data: GoPlay, Mediahuis, VRT & other publishers

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