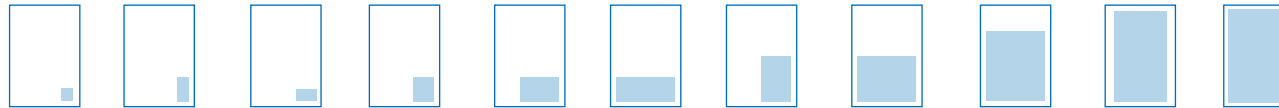


FORMATS | NEWSPAPERS



ALL NEWSPAPERS

	CLASS 150	CLASS 1103	CLASS 250	CLASS 2103	CLASS 4103	CLASS 6103	1/4 PAGINA	1/2 PAGINA	3/4 PAGINA	1/1 PAGINA WEEKEND	FULL 1/1 PAGINA WEEKDAG
Width x Height in mm	35,8 x 50	35,8 x 103	74,6 x 50	74,6 x 103	152,2 x 103	229,8 x 103	113,4 x 188	229,8 x 188	229,8 x 264	229,8 x 380	255 x 380
Width in columns	1 col	1 col	2 col	2 col	4 col	6 col	3 col	6 col	6 col	6 col	6 col



PRINTING PROCESS

Offset (Coldset rotation)

DEADLINES FOR RESERVATIONS & MATERIAL

- * Weekday (only Thursday or Friday): deadline 1 workday before 10 am
- * Saturday: Tuesday before 4 pm (Check), Wednesday before 5 pm (De Markt).
- * Deadlines for special publications are recorded and communicated per publication.

REQUIREMENTS DIGITAL MATERIAL

- * For print-ready digital material, the Certified PDF will be in CMYK, according to the PDF specifications on www.medibelplus.be
- * For magazines and ISOCoated-V2-300-eci for magazine ads followed. More information on www.medibelplus.be.
- * On <https://www.adsanddata.be/techspecs/display-print/> all information about technical specifications and digital shipping options.

PDF SPECIFICATIONS

Spot color ads

Digital material must be submitted in CMYK

Resolution images

Grayscale / CMYK: 300 dpi

Texts

Smallest font

- positive: corps 8 Pt
- negative (in full plan): corps 10 Pt bold
- negative (in grid): corps 12 Pt bold

QR-code

Resolution: minimum 300 dpi

Format: minimum 2,5 cm

Only in black and white