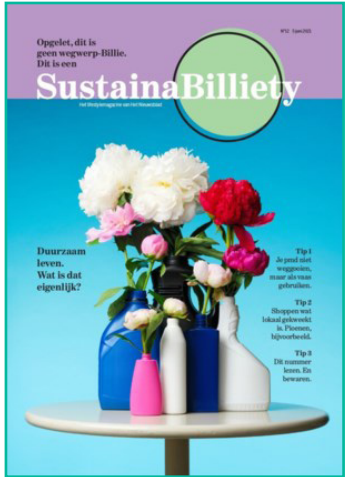


# Billie

## So Sustaina-BILLIE-ty

Billie is a **lifestyle magazine** in Het Nieuwsblad, Gazet van Antwerpen and Het Belang van Limburg. **Sustainability** will be the theme in Billie on 23 April. Sustainability also fits Billie's editorial topics such as fashion, food, beauty and home & deco. Show your sustaina-BILLIE-ty character by advertising in our media.



DISPLAY OFFER: MAGAZINE			
MAGAZINE	REACH	FORMAT 1/1 page	RATE
Billie Sustainability	734.230 readers*		€ 9.450

DISPLAY OFFER: DIGITAL	
BRANDS	run of network Ads & Data
FORMAT	medium rectangle
IMPRESSIONS	606.000 (segment sustainability)
PERIOD	1 month
CPM	€ 7
RATE	€ 4.242

**So Sustaina-BILLIE-ty**  
 = 1.338.000

**promo package**  
**€ 9.300**

**SUSTAINA-BILLIE-TY: 23 April**

DEADLINES	30 APRIL
Reservation native advertorials	friday 1 April
Reservation order + ad material (excl. native)	friday 8 April
Ad material ready to be published	friday 15 April

\* CIM Pers 2019-2020 - Paper+Digital - LLP, 12+

