

GUIDELINES PAUSE BUTTON

Ads & Data
We un-waste

GUIDELINES PAUSE BUTTON

RESERVATION

At least 5 workdays before start campaign, depending on available inventory.

DELIVERY MATERIAL

At least 2 workdays before start campaign.
(ON DEMAND: delivery before 11h, same day on air in prime time)

Send to: smartad@adsanddata.be

Size: JPG 1920x1080px, 72dpi min, 1MB max

Option: production by Ads & Data (€1.000)

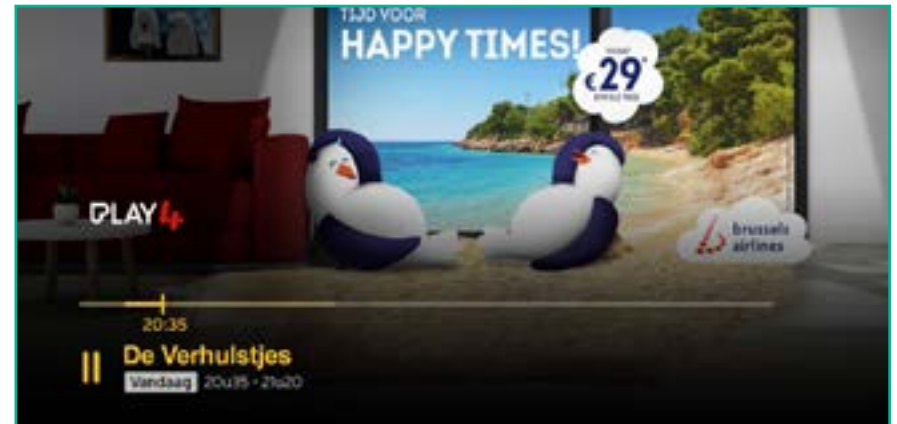
PLEASE NOTE THAT:

Certain elements will be added to the visual when seen on TV, such as:

Logo of the TV channel

Timeline and other info of the paused program

Make sure your communication is visible within the space provided as shown on the grids on the next slides.



[DOWNLOAD PAUZE BUTTON TEMPLATES HERE](#)



commercial action safe 1783x714pxl 16:56 - VR 20 SEP

commercial title safe 1583x662pxl

Royco

STOP

PLAY PAUSE-TIME

channel logo

pauze werkt.

pauze info

20:35

Grey's Anatomy

vandaag 20U35 - 21U20

1920x1080 pxl
RGB-72dpi

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