

# FORMATS | MAGAZINE INSERTS

ONLY POSSIBLE IN DE STANDAARD MAGAZINE AND BILLIE



## APPROVAL

The Insert must always be approved:

- content by editors DSM/Billie
- technical by printing company ([Roularta Printing](#)) via Ads & Data contact person.

For each insert, 10 copies must be sent in advance to:

[Roularta Printing Roeselare](#)  
attn. Peter Hudders  
Meiboomlaan 33  
8800 Roeselare  
after which technical approval can follow.

## FORMAT

- Insert cannot be larger than the size of the magazine itself.
- Minimum format can be discussed.

Insert is always stapled in the centre of the edition.

## SIZE

- Number of pages is limited and can be discussed.
- Thick leaflets are not possible.

## WHERE TO DELIVER

At an agreed time to  
[Roularta Printing](#)  
attn. Peter Hudders  
Meensesteenweg 300, 8800 Roeselare

## STACKING INSTRUCTIONS

Click [here](#) for Roularta technical instructions.