

# FORMATS | DIGITAL INSERTS



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## TECHNICAL

### Colour profile

According to the Medibel+ standards: IsoCoated V2 300.

### Picture resolution

- Grayscale / CMYK: 300 dpi
- Maximum compression: 300%

### QR code

- Minimum resolution 300 dpi
- Format at least 2.5 cm
- In black-white only

### Texts

Minimum lettertype 10.

### Publication

This supplement will appear in the showcase for 2 days, after which it will be moved in the archive.

## DELIVERY

### How are the pages to be delivered?

- Single-pdf or multi-pdf
- Pdf 1.4 or lower
- Delivery at least 1 week before publication

### To whom should we send the material?

[printadvertising@adsanddata.be](mailto:printadvertising@adsanddata.be)

### Any specific technical questions?

[krantenplanning@mediahuis.be](mailto:krantenplanning@mediahuis.be)

